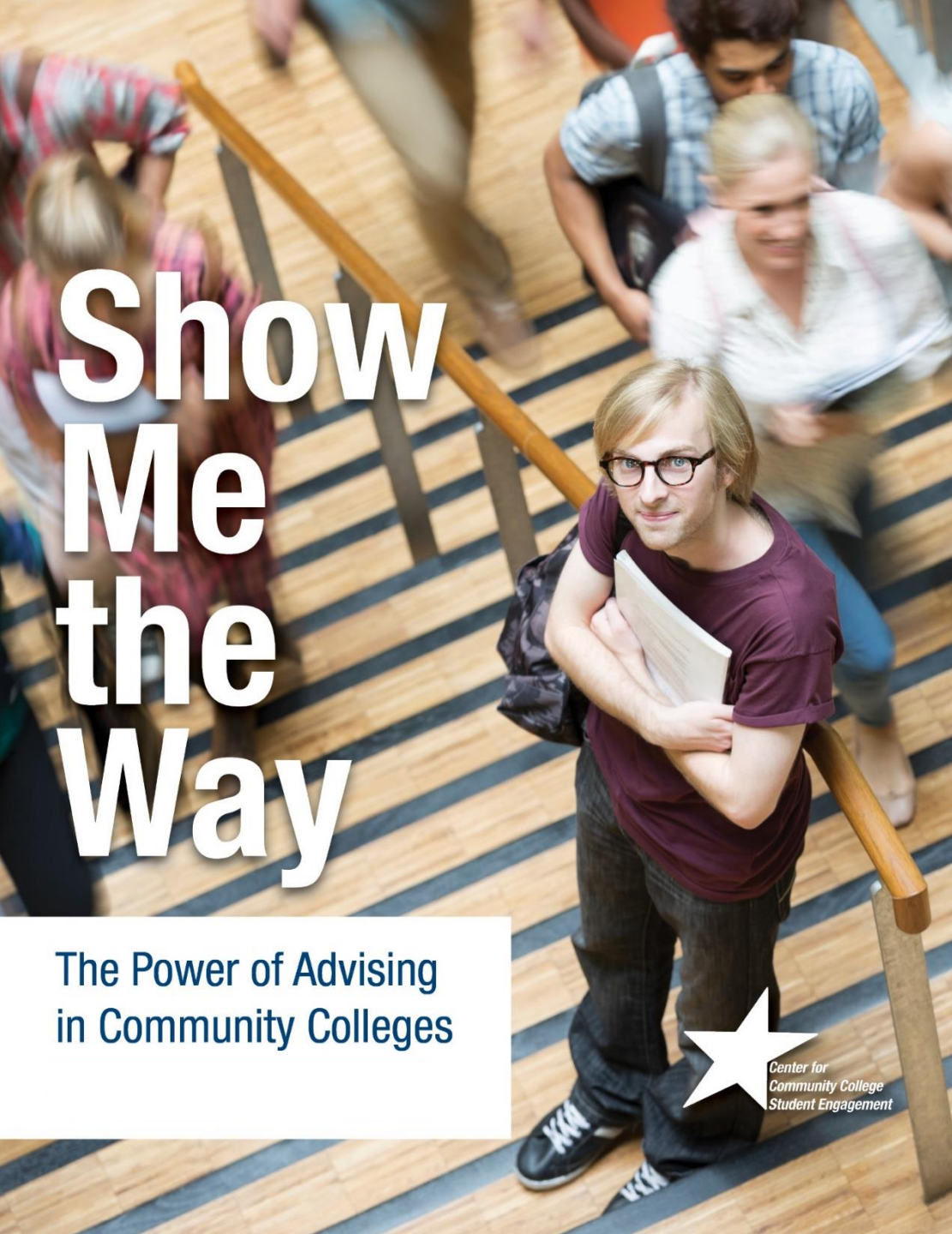




Show Me the Way

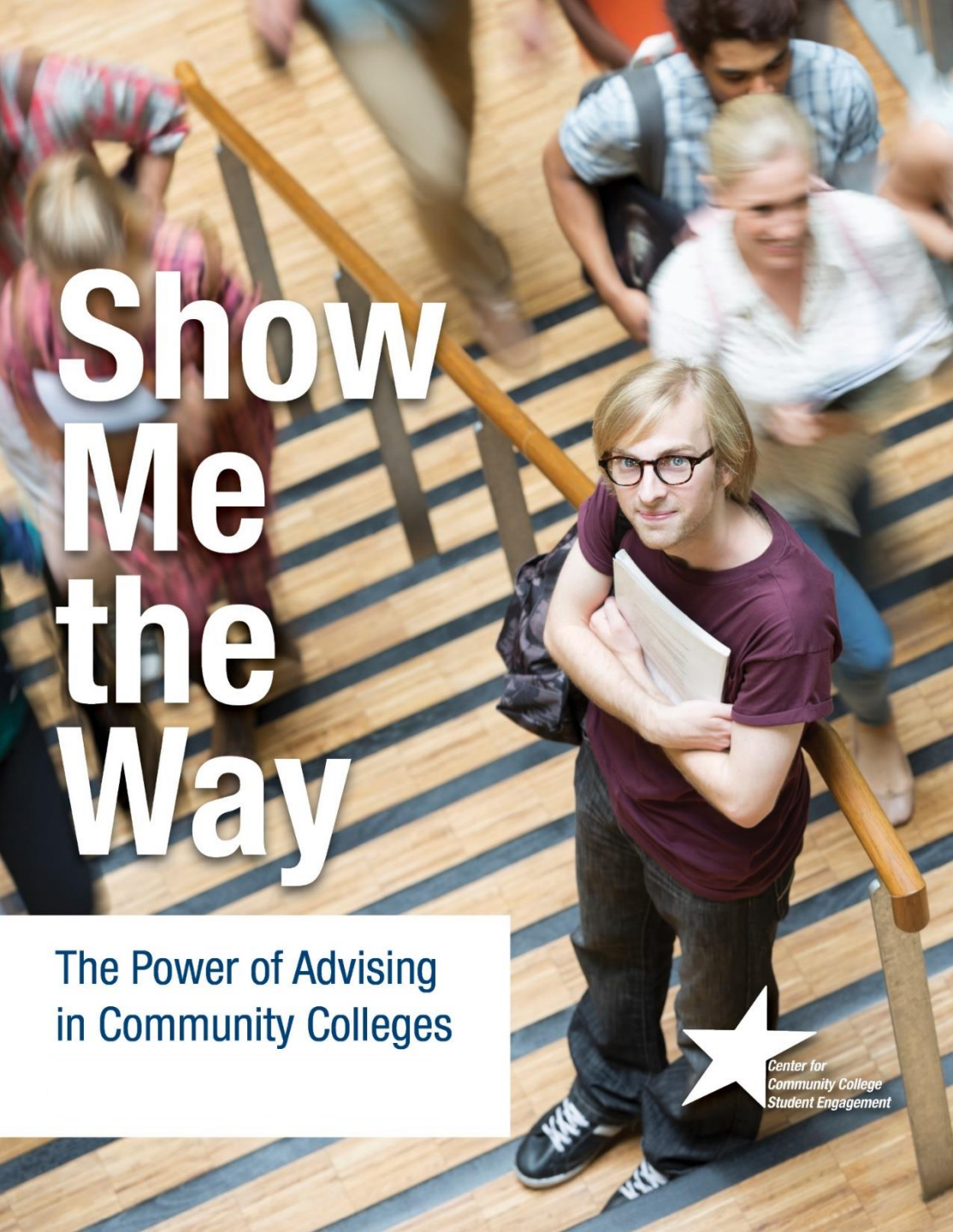
The Power of Advising
in Community Colleges



Center for
Community College
Student Engagement

Florida Pathways Institute III

Linda L. García, Ph.D.
Executive Director, CCCSE

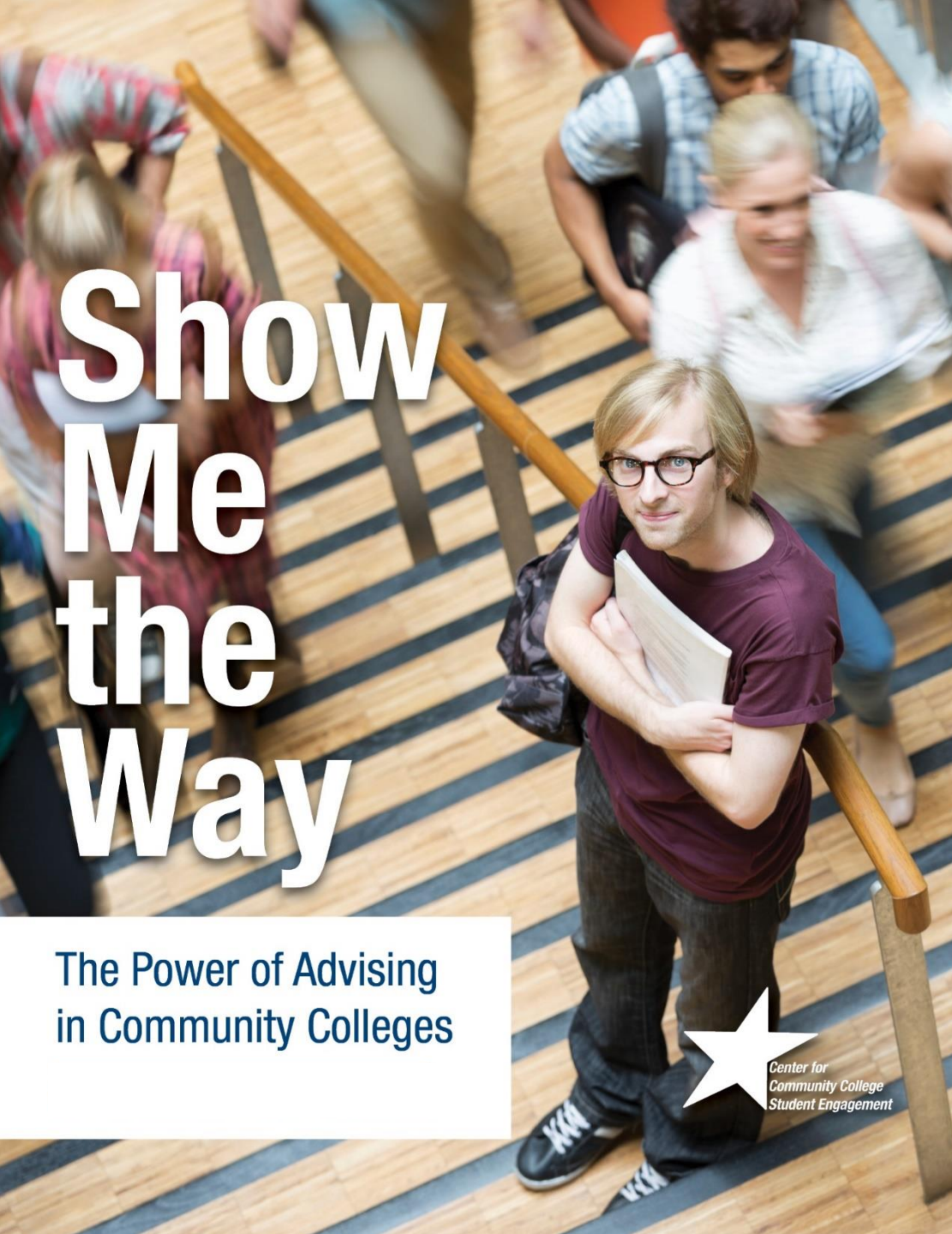


Show Me the Way

The Power of Advising
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Show Me the Way

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Center for
Community College
Student Engagement

“The purpose of academic advising
is to **HELP** the student **CHOOSE**
a program of study.”

Dr. Terry O'Banion (1972)



Think about the emotions
students feel when they start
their educational journey at
your campus









**Academically
Prepared**

**Attain Academic
Goal in 2 Years**

**Academically
Prepared**

**Attain Academic
Goal in 2 Years**

86%



Perception

**Academically
Prepared**

86%



Perception

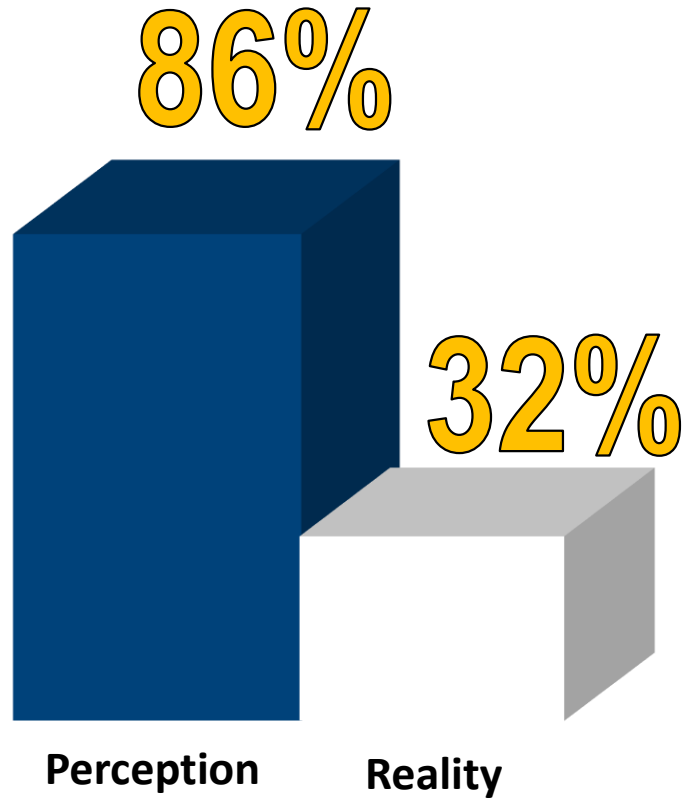
**Attain Academic
Goal in 2 Years**

61%



Perception

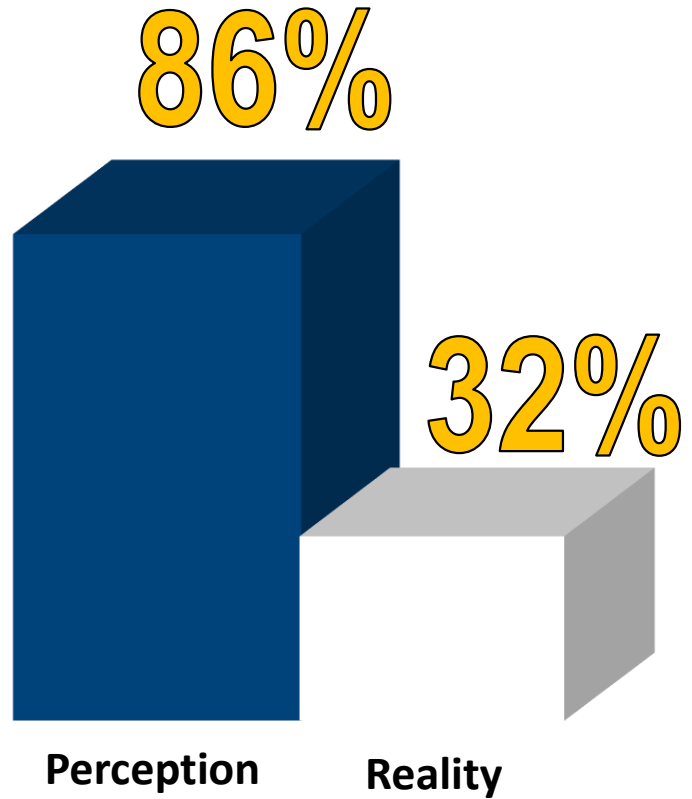
Academically Prepared



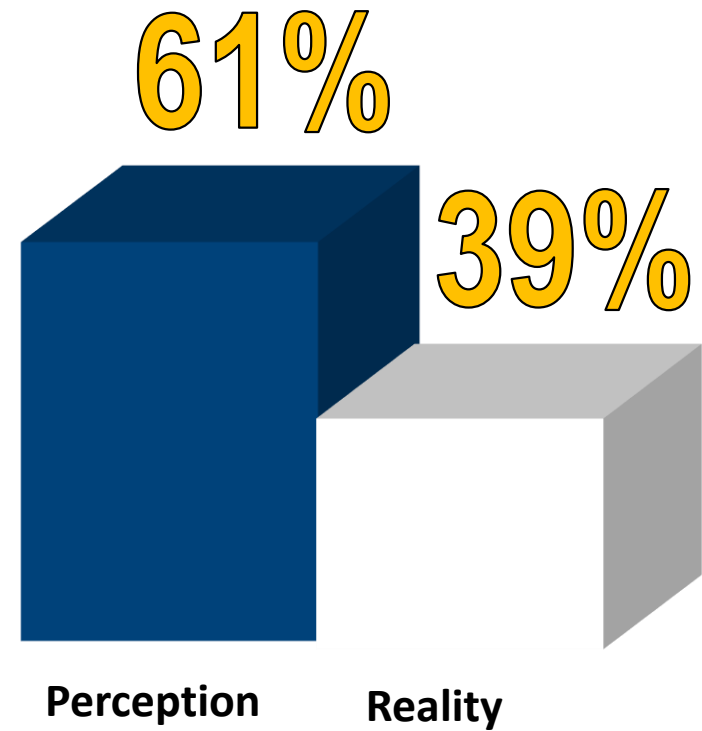
Attain Academic Goal in 2 Years



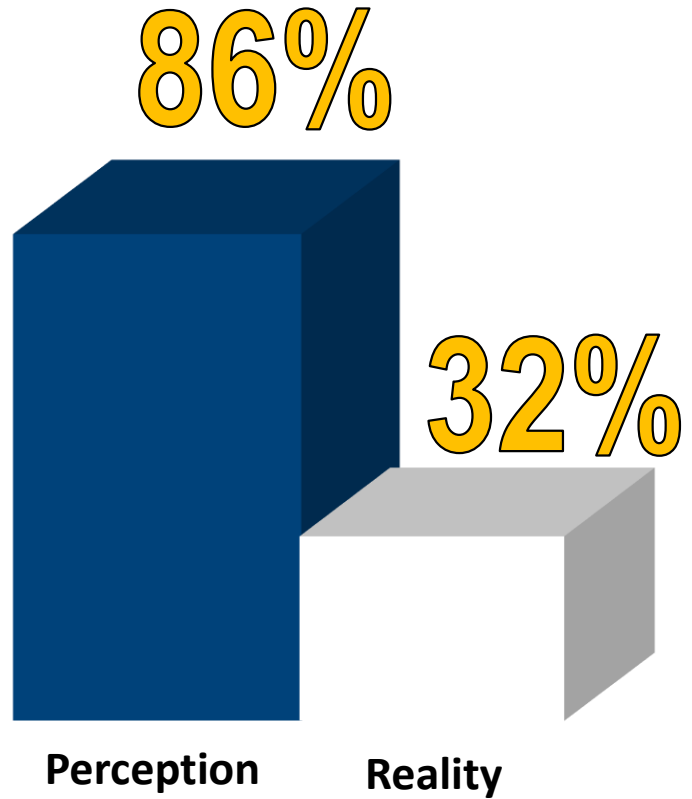
Academically Prepared



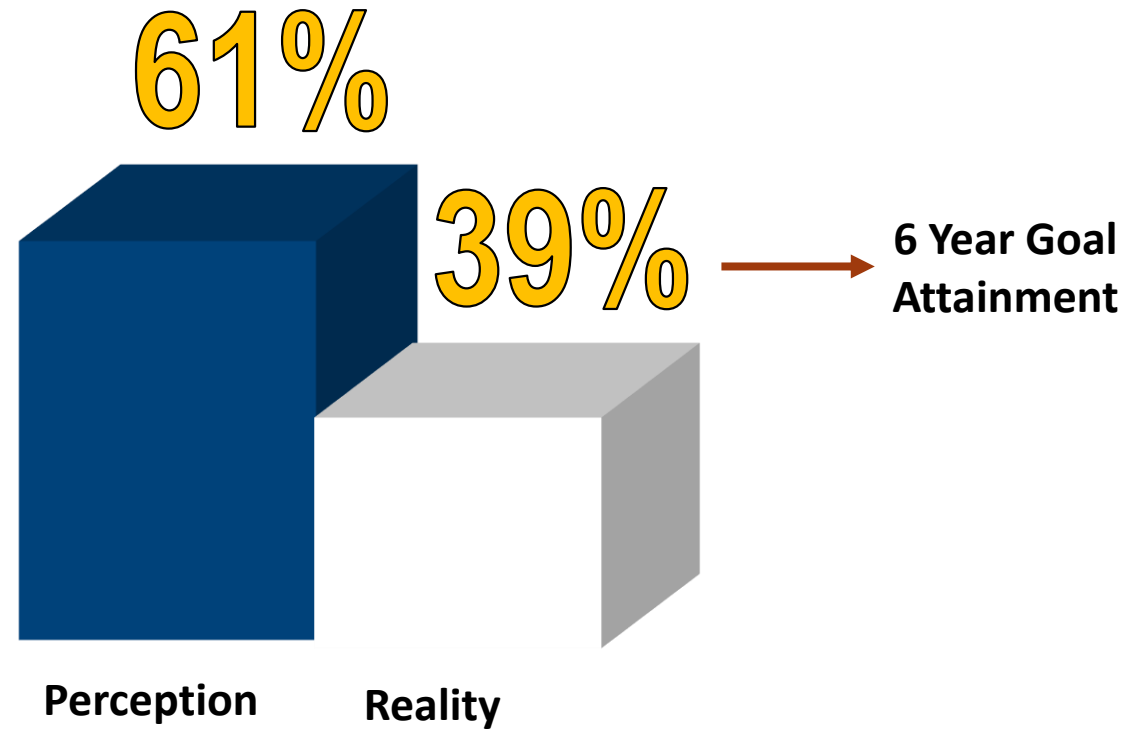
Attain Academic Goal in 2 Years



Academically Prepared



Attain Academic Goal in 2 Years







“School is **NOT FOR EVERYONE.**
I guess **I’M ONE** of those people it’s not
for. It is what it is.”





“This is the only place that **EVER** said **YES** to me.
Yes, you can get an education....”



**Student
Aspirations**



**Student
Outcomes**

The Gap



**Student
Aspirations**

**Student
Outcomes**





“A-ha” Moments About the Student Experience



Student Engagement

*It's unlikely to happen by accident.
It has to happen*

by design



Nearly

1000

Community colleges have participated in *CCSSE* since 2001

AACC reports there are a total of 1,100 community colleges

Representing feedback of

6.5

Million
Community College
Students

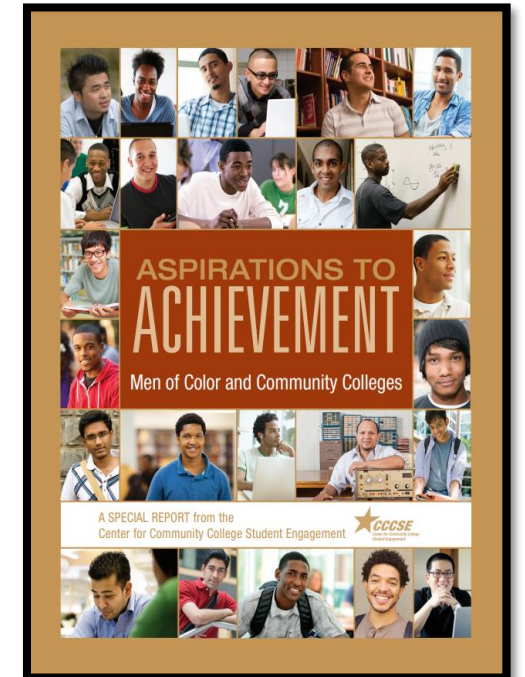
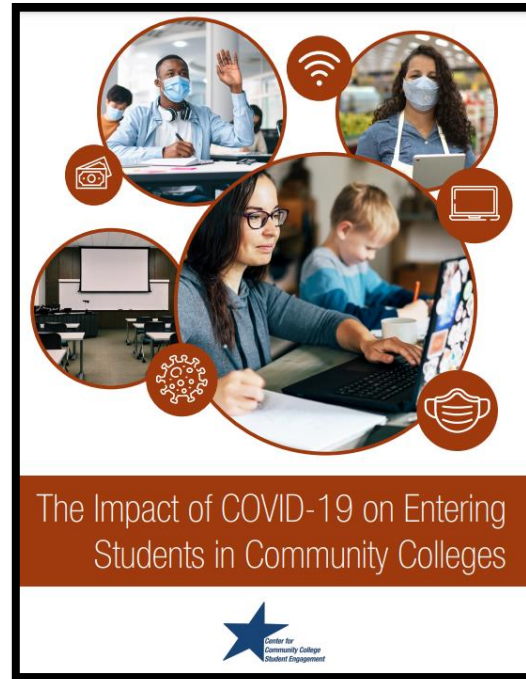
4.2

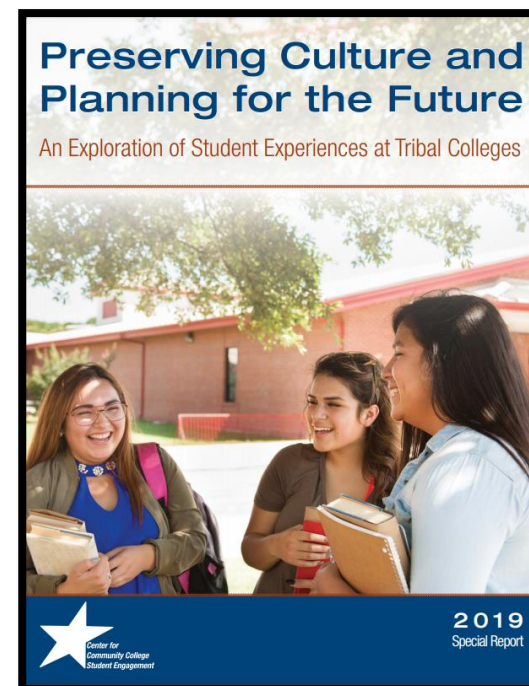
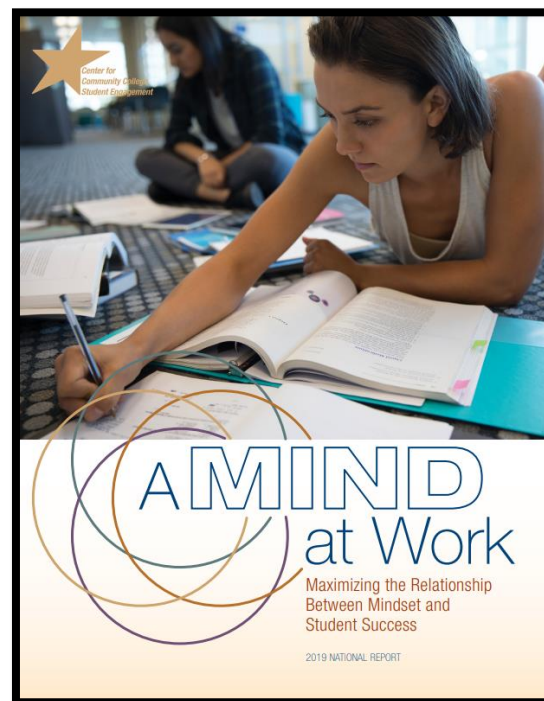
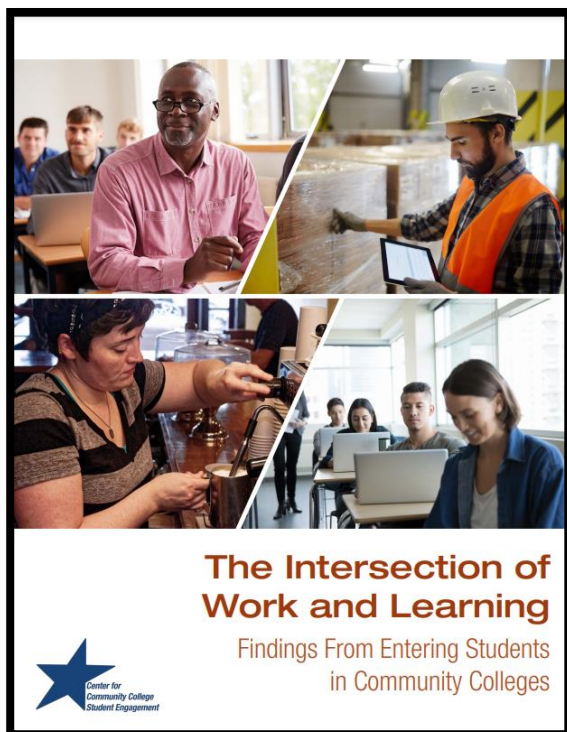
Million
Community College
Faculty

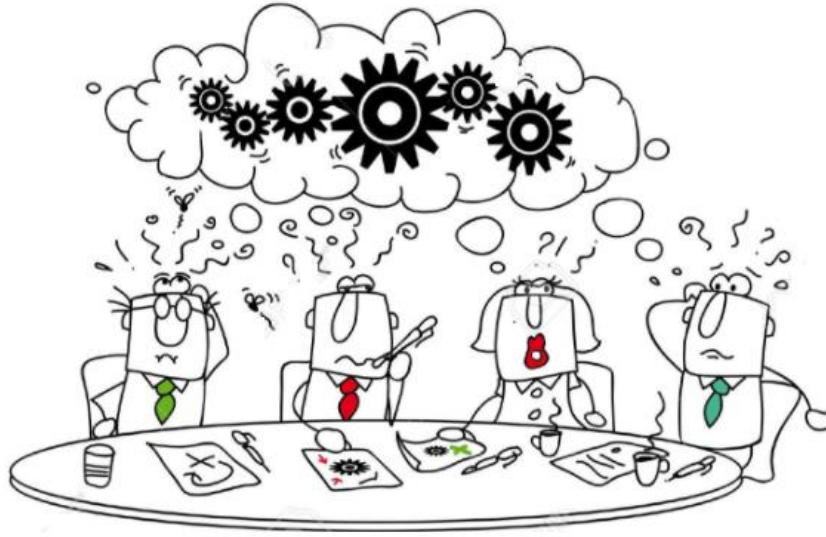




Early Impacts of COVID-19 on the Community College Student Experience







The advising experience
is **NOT** the same
for all students

What's the one thing that has pushed you to be
the most successful student you can be?

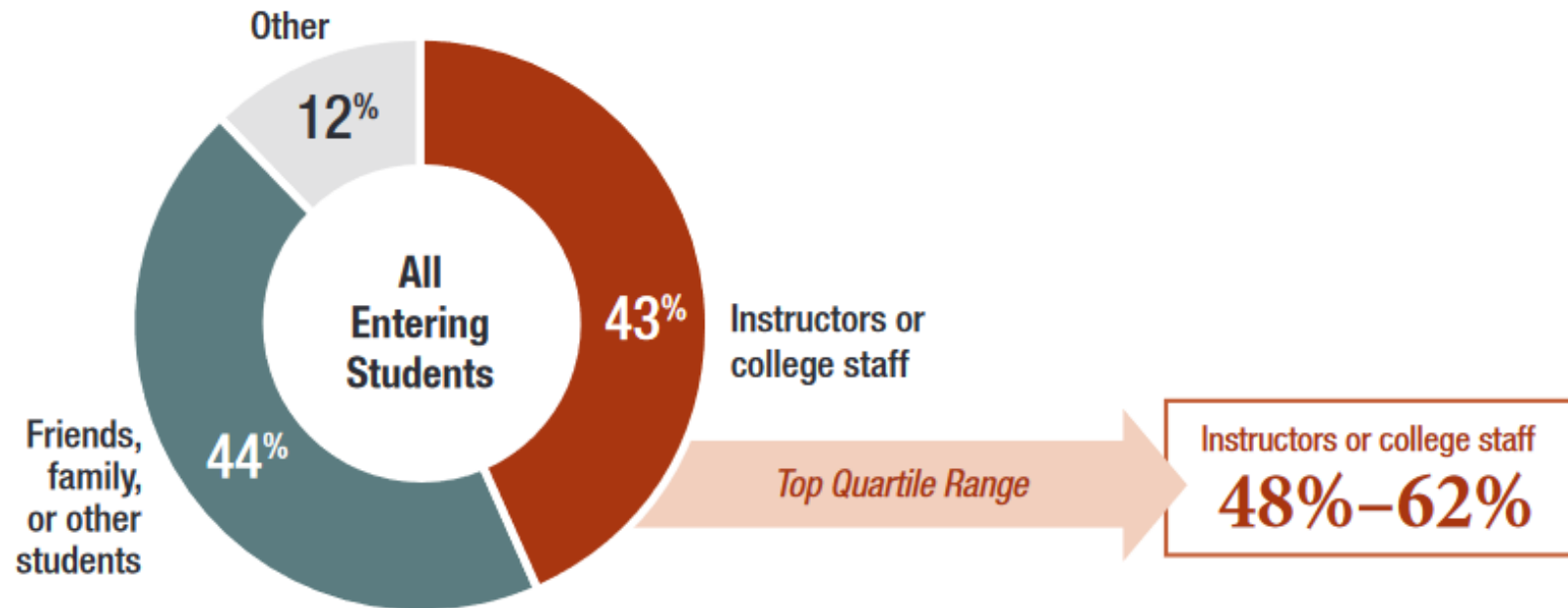


What could be some reasons
that some students
are not satisfied with advising?

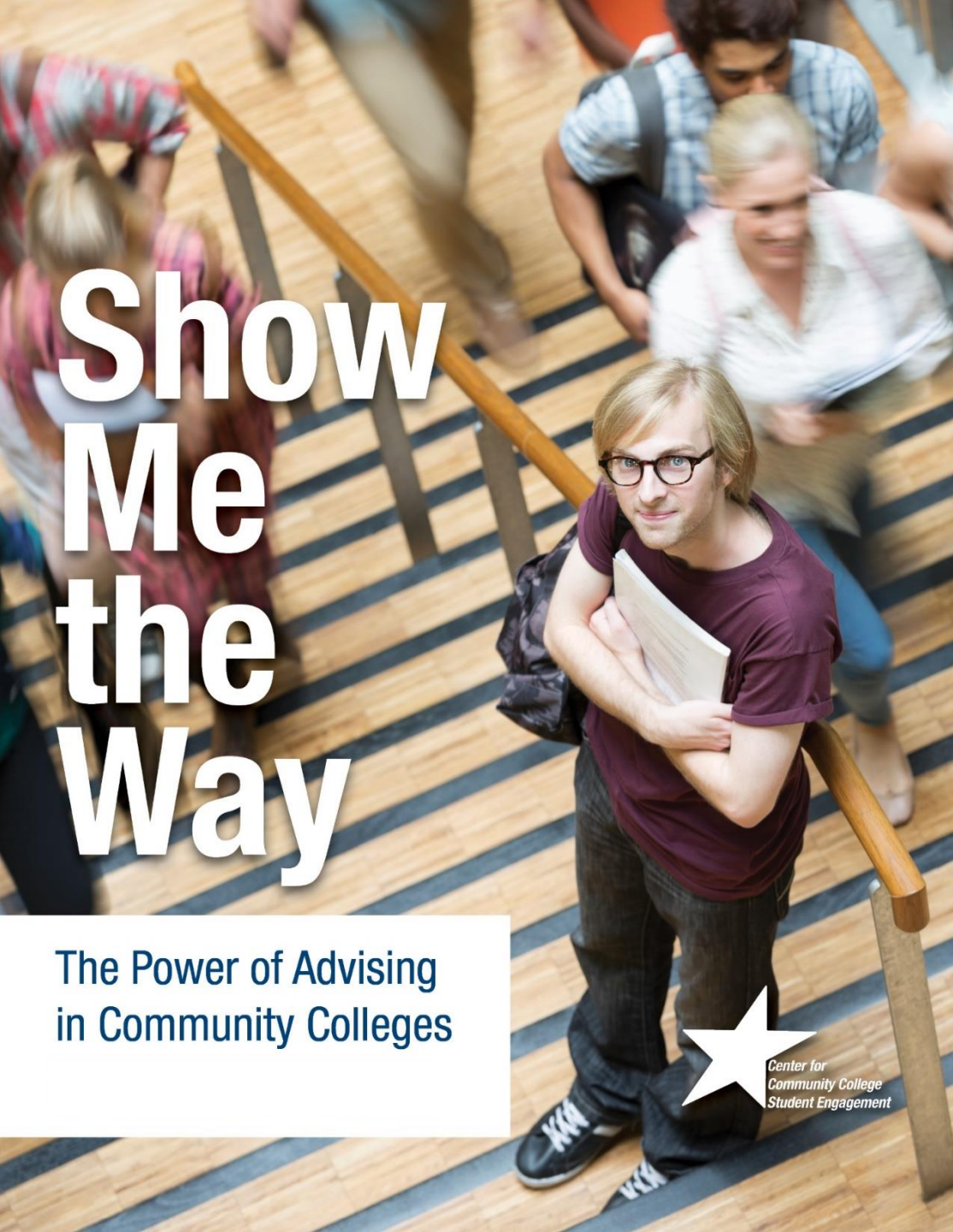


What has been your main source of academic advising (help with academic goal-setting, planning, course recommendations, graduation requirements, etc.)?

What has been your main source of academic advising (help with academic goal-setting, planning, course recommendations, graduation requirements, etc.)?



Percentages are institutional averages and therefore may not total 100%.



Show Me the Way

The Power of Advising
in Community Colleges



Center for
Community College
Student Engagement

THE
KRESGE
FOUNDATION

Who Did We Survey?

Who Did We Survey?

40,000

Entering Students

94 institutions

90,000

Returning Students

188 institutions

Students Who Meet With an Advisor

I met with an advisor at this college.

■ Yes ($N=71,724$) ■ No ($N=20,618$)

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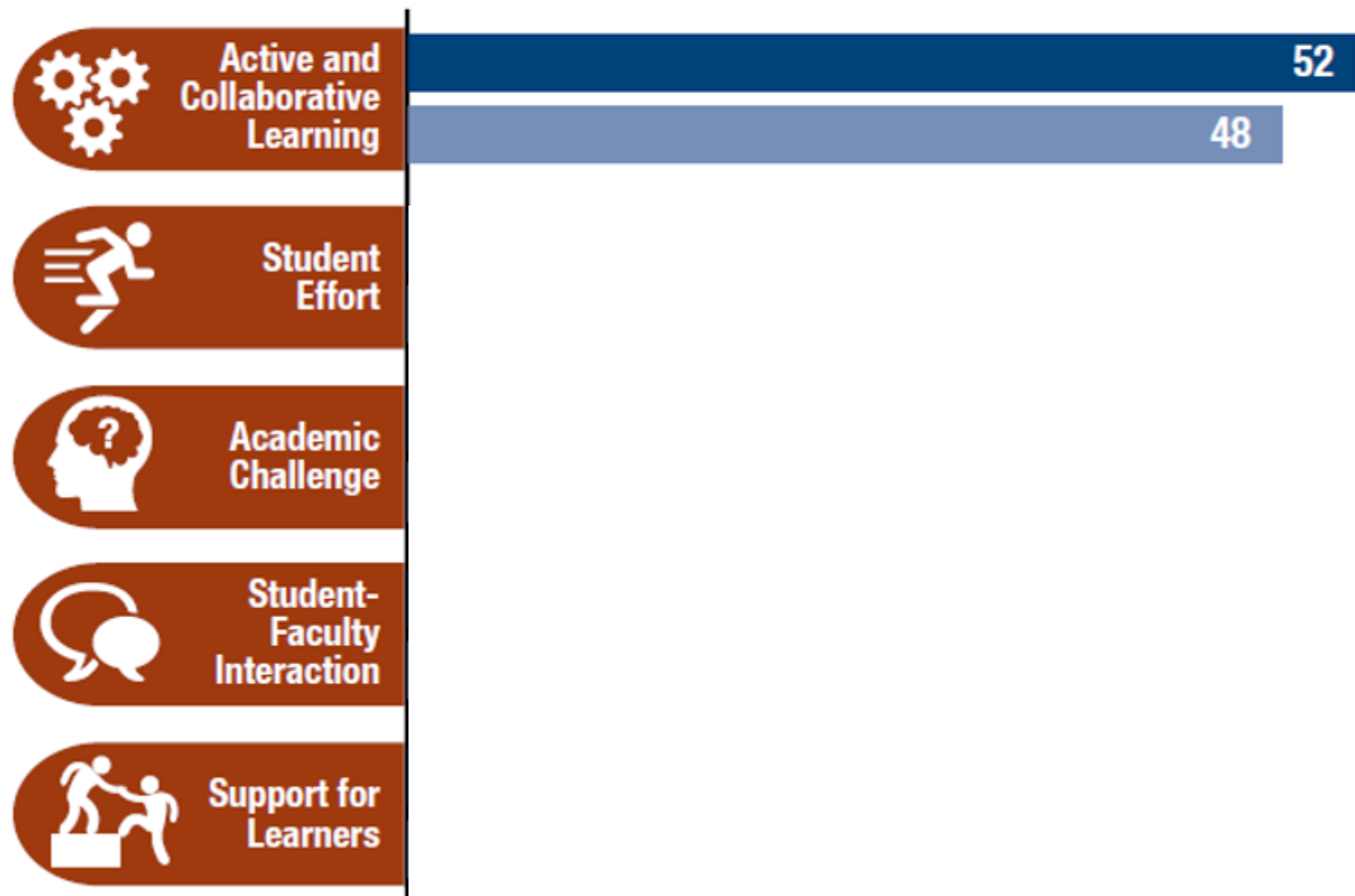


Students Who Meet With an Advisor

I met with an advisor at this college.

■ Yes (*N*=71,724)

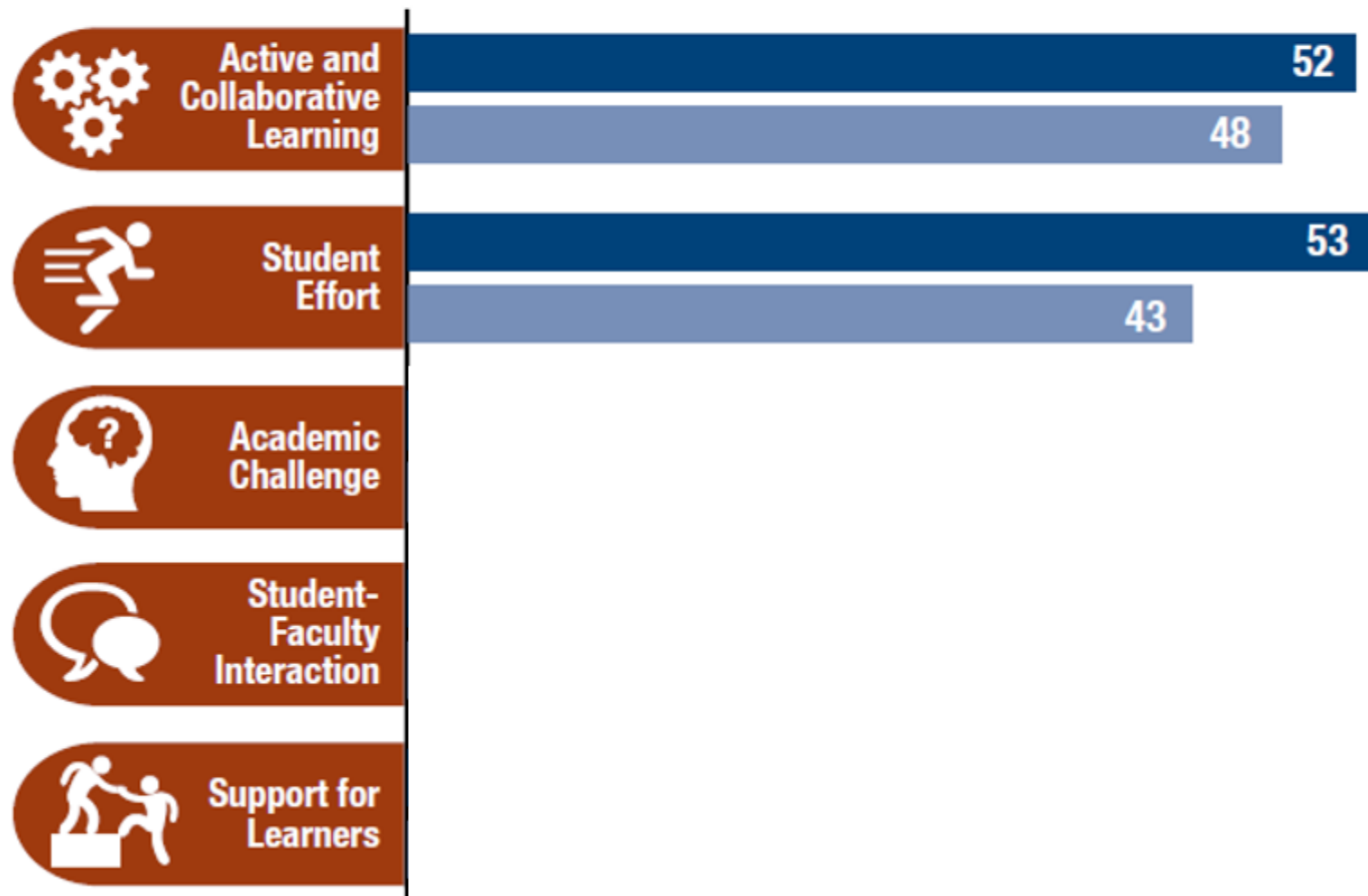
■ No (*N*=20,618)



Students Who Meet With an Advisor

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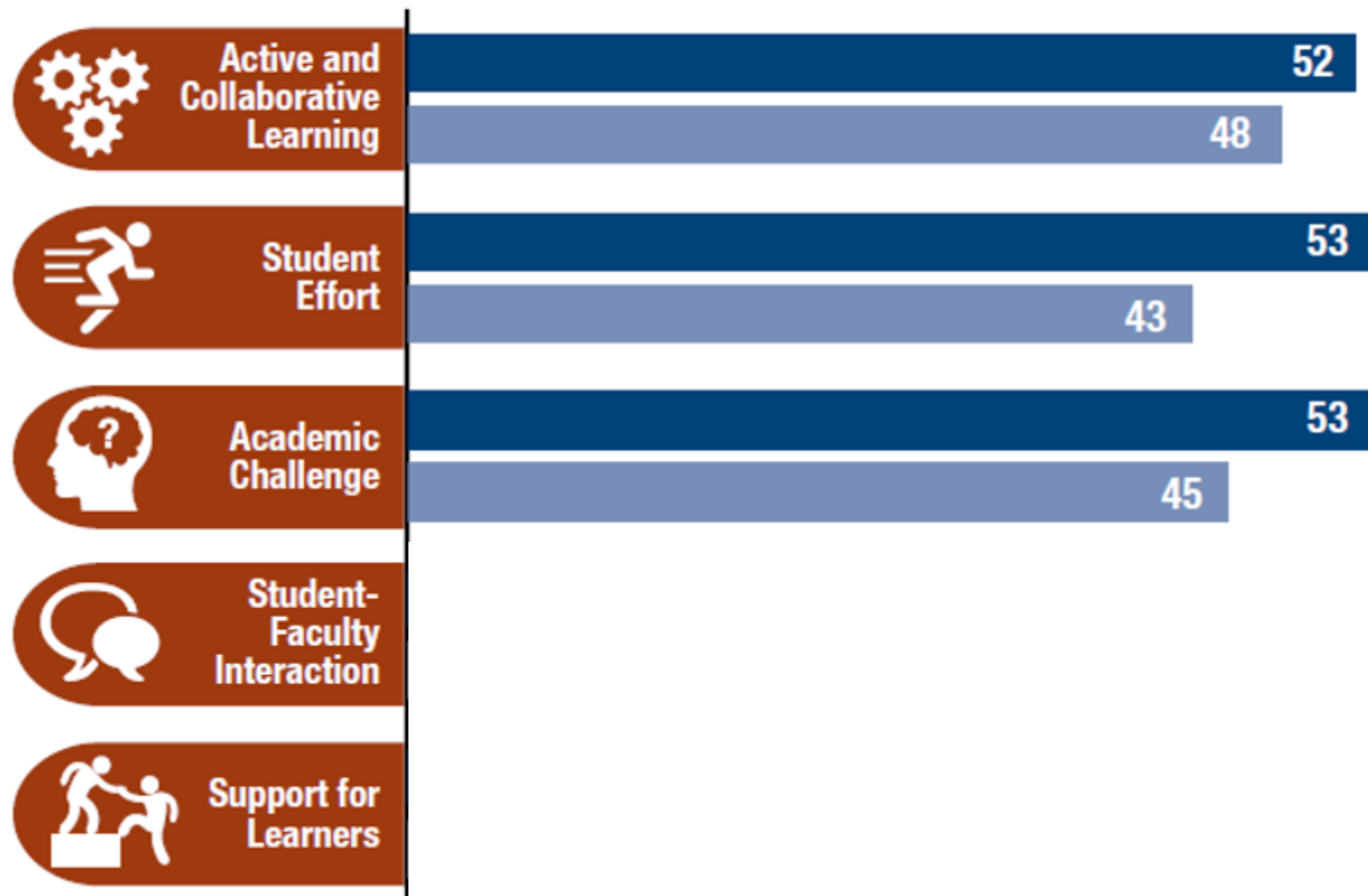
■ Yes ($N=71,724$) ■ No ($N=20,618$)



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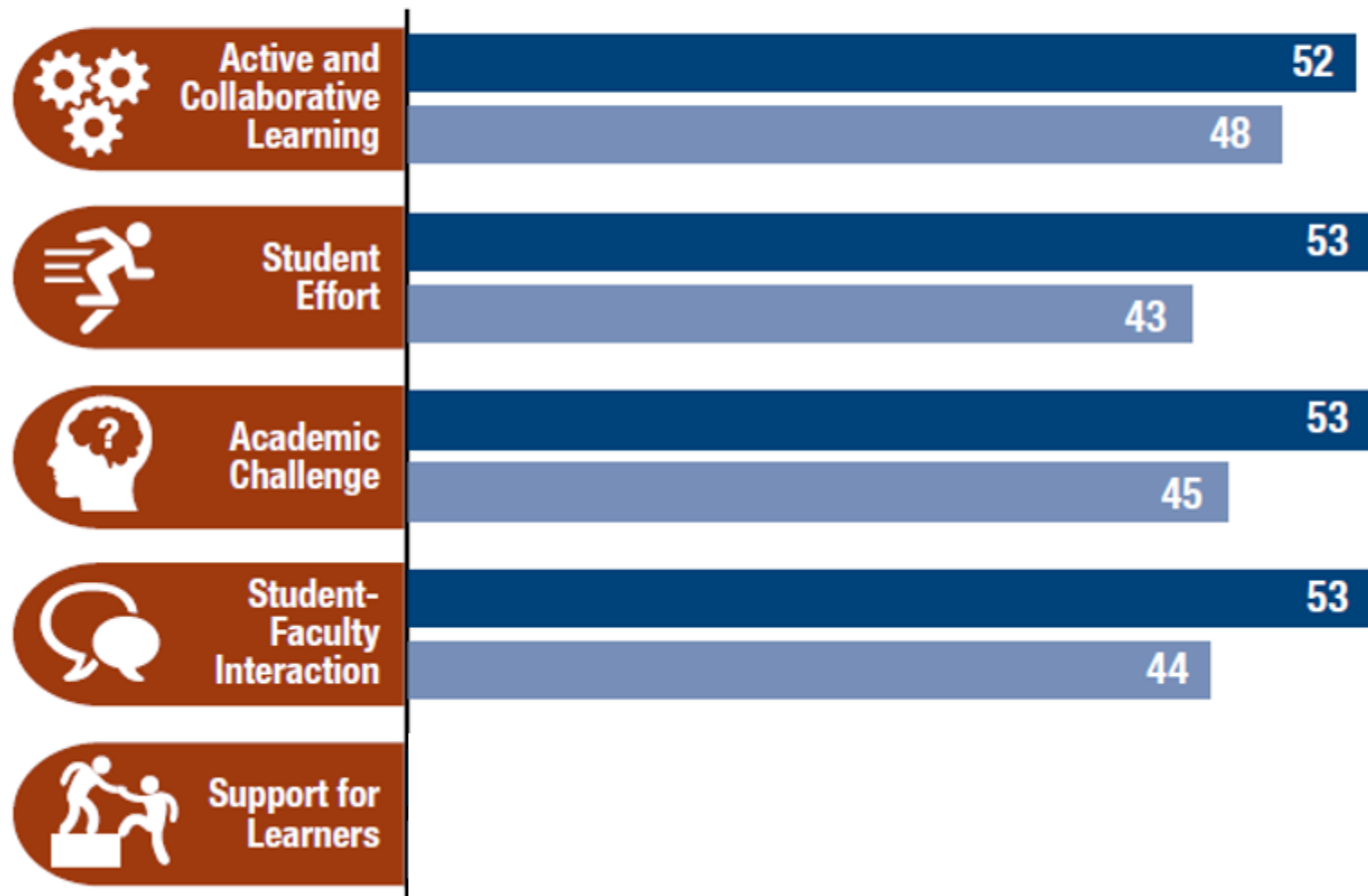
■ Yes ($N=71,724$) ■ No ($N=20,618$)



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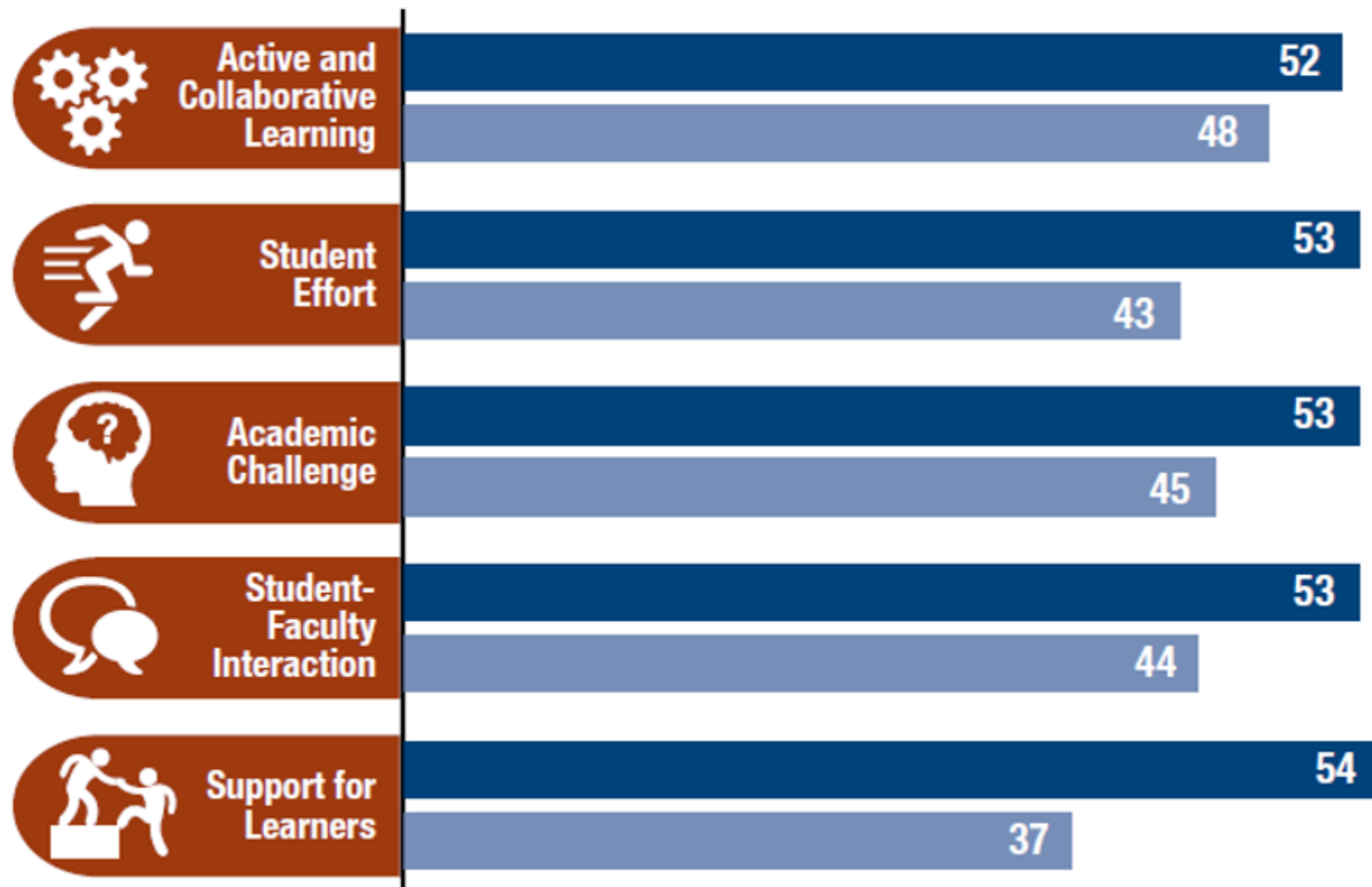
■ Yes (*N*=71,724) ■ No (*N*=20,618)



Students Who Meet With an Advisor

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Critical Roles of Academic Advising and Planning

3

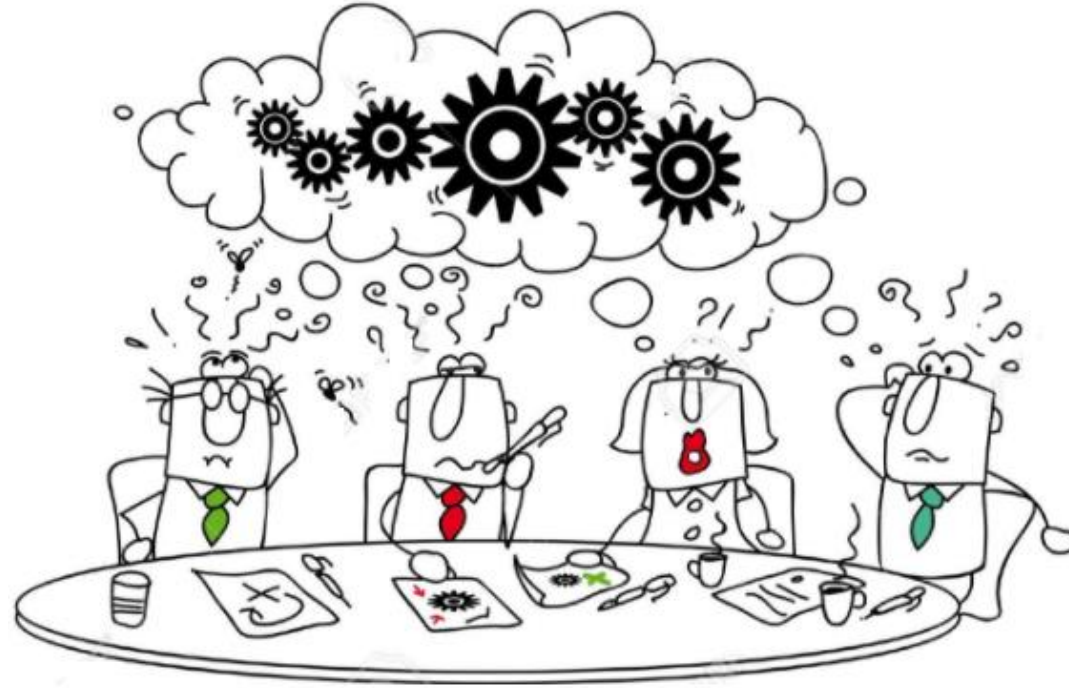
Advising areas that we
looked at for this report

- 1. Structure**
- 2. Content**
- 3. Intensity**

1. Structure



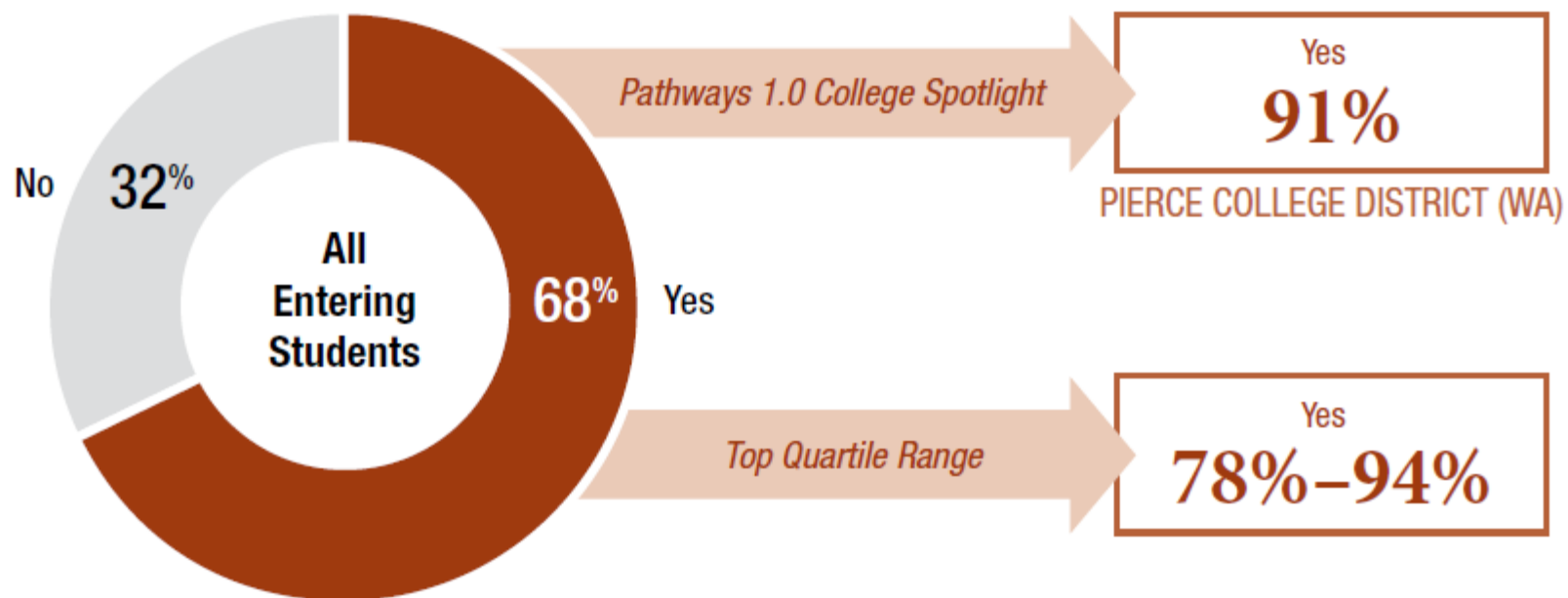
How is Academic Planning and Advising **IMPLEMENTED** at Your Campus?



What Would You Like to **CHANGE**?

Were you required to meet (in person or online) with an academic advisor before registering for classes this academic term at this college?

Were you required to meet (in person or online) with an academic advisor before registering for classes this academic term at this college?



Percentages are institutional averages and therefore may not total 100%.

Source: 2018 SENSE entering student data

23% of returning students said...

an advisor came to one of their classes

Students Who Say an Advisor Came to One of Their Classes

An advisor came to one of my classes to speak about my academic goals and planning.

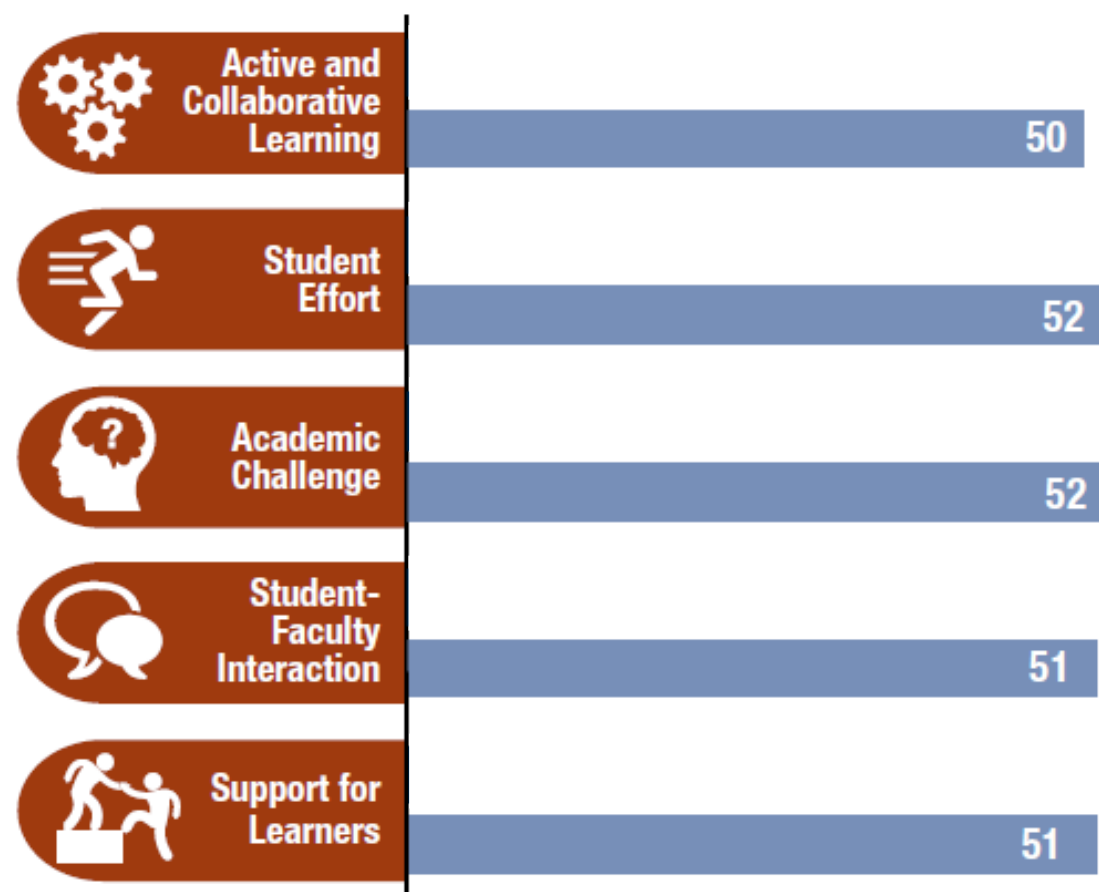
■ Yes (*N*=14,026) ■ No (*N*=46,601)



Students Who Say an Advisor Came to One of Their Classes

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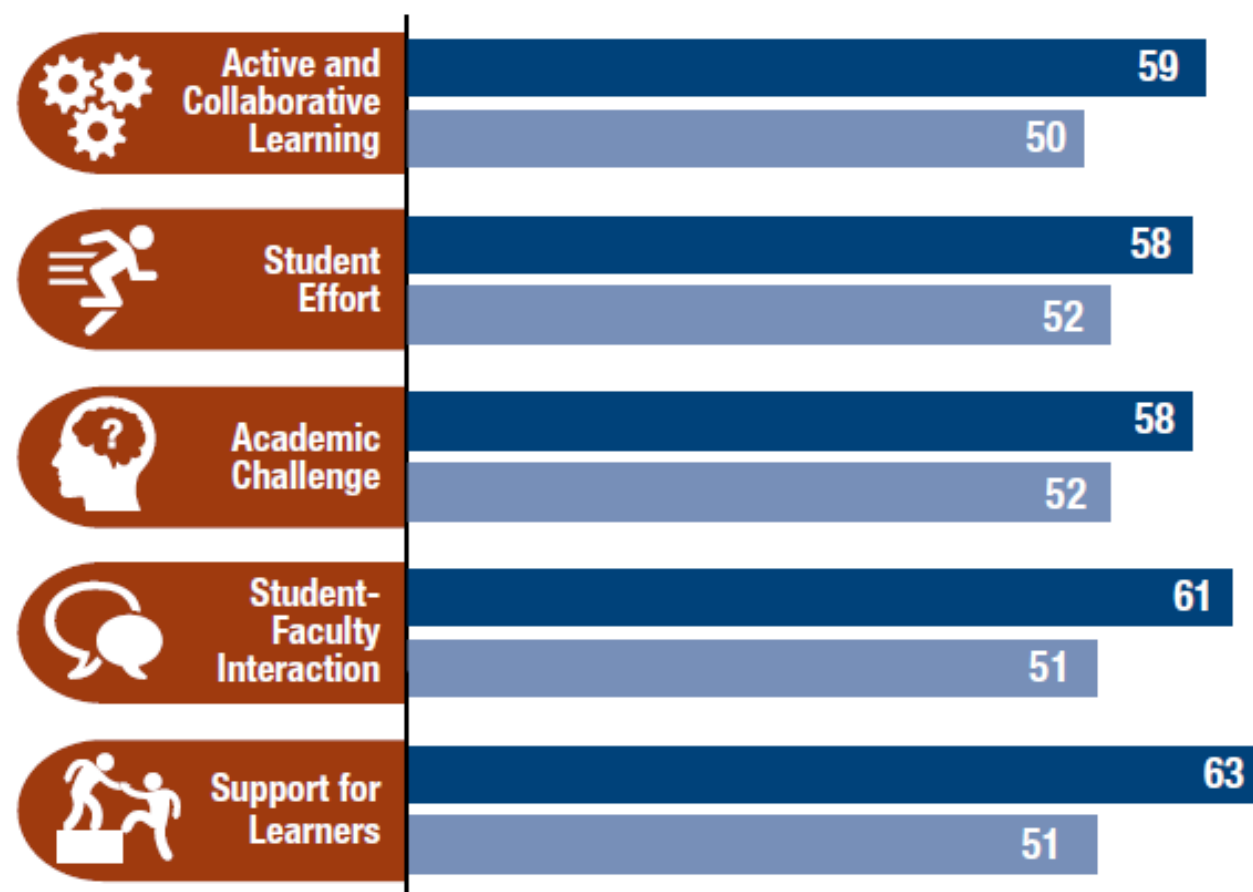
■ Yes (*N*=14,026) ■ No (*N*=46,601)



Students Who Say an Advisor Came to One of Their Classes

An advisor came to one of my classes to speak about my academic goals and planning.

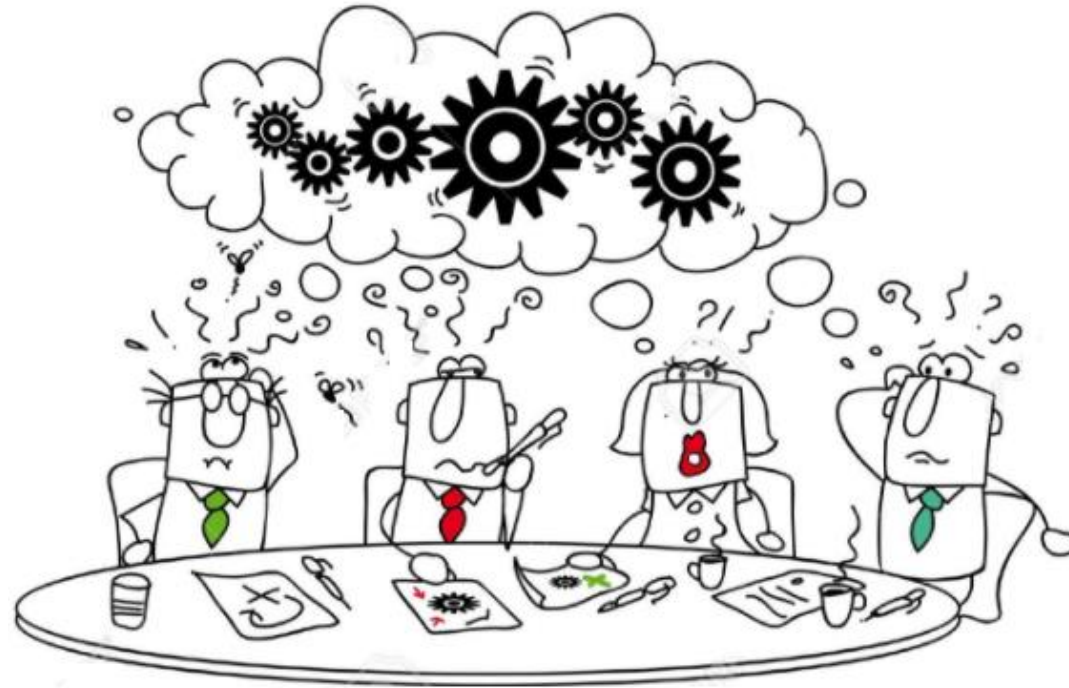
■ Yes (*N*=14,026) ■ No (*N*=46,601)



2. Content

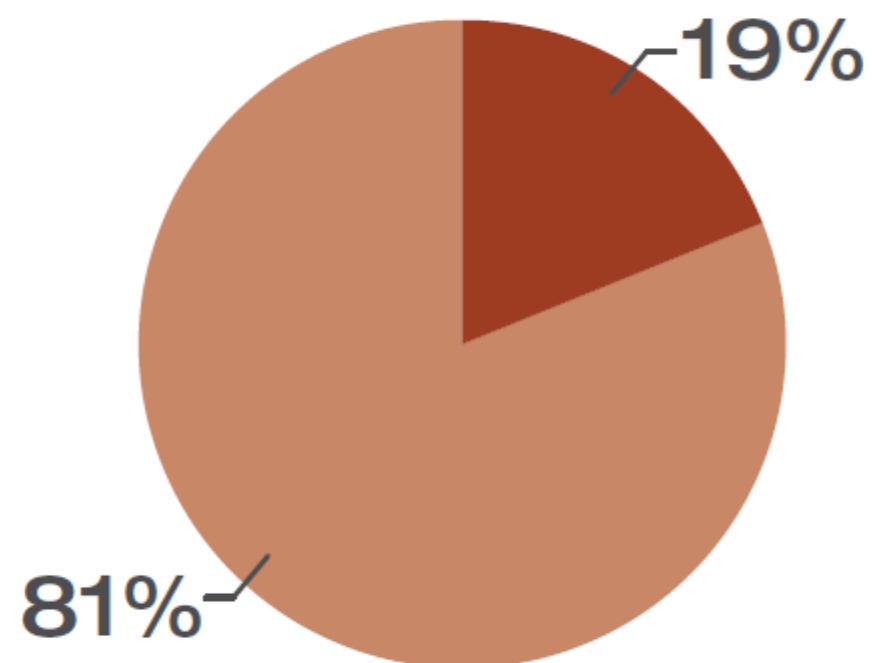


What Items are Discussed During an Advising Session?



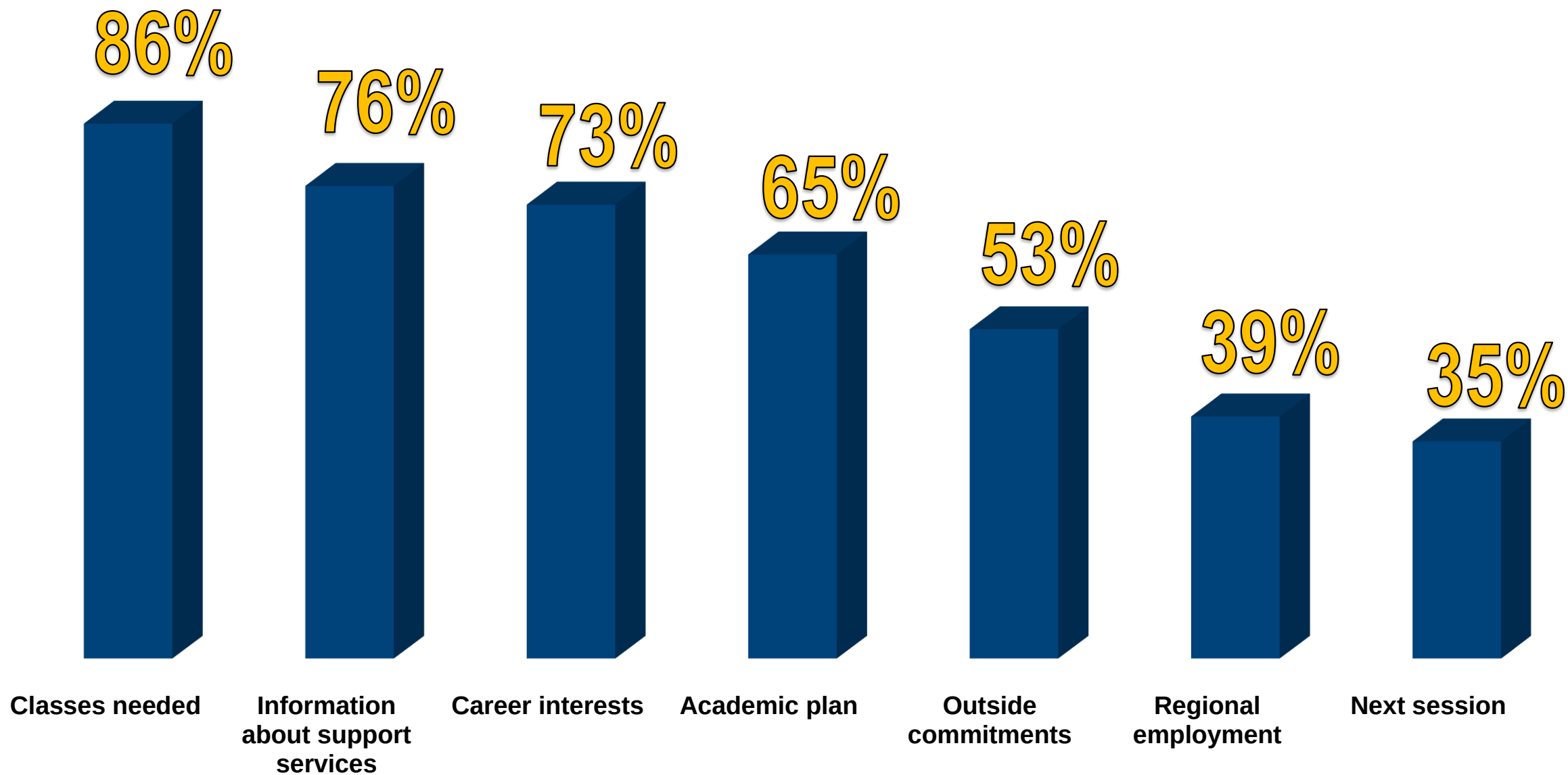
Rank From Most to Least Discussed

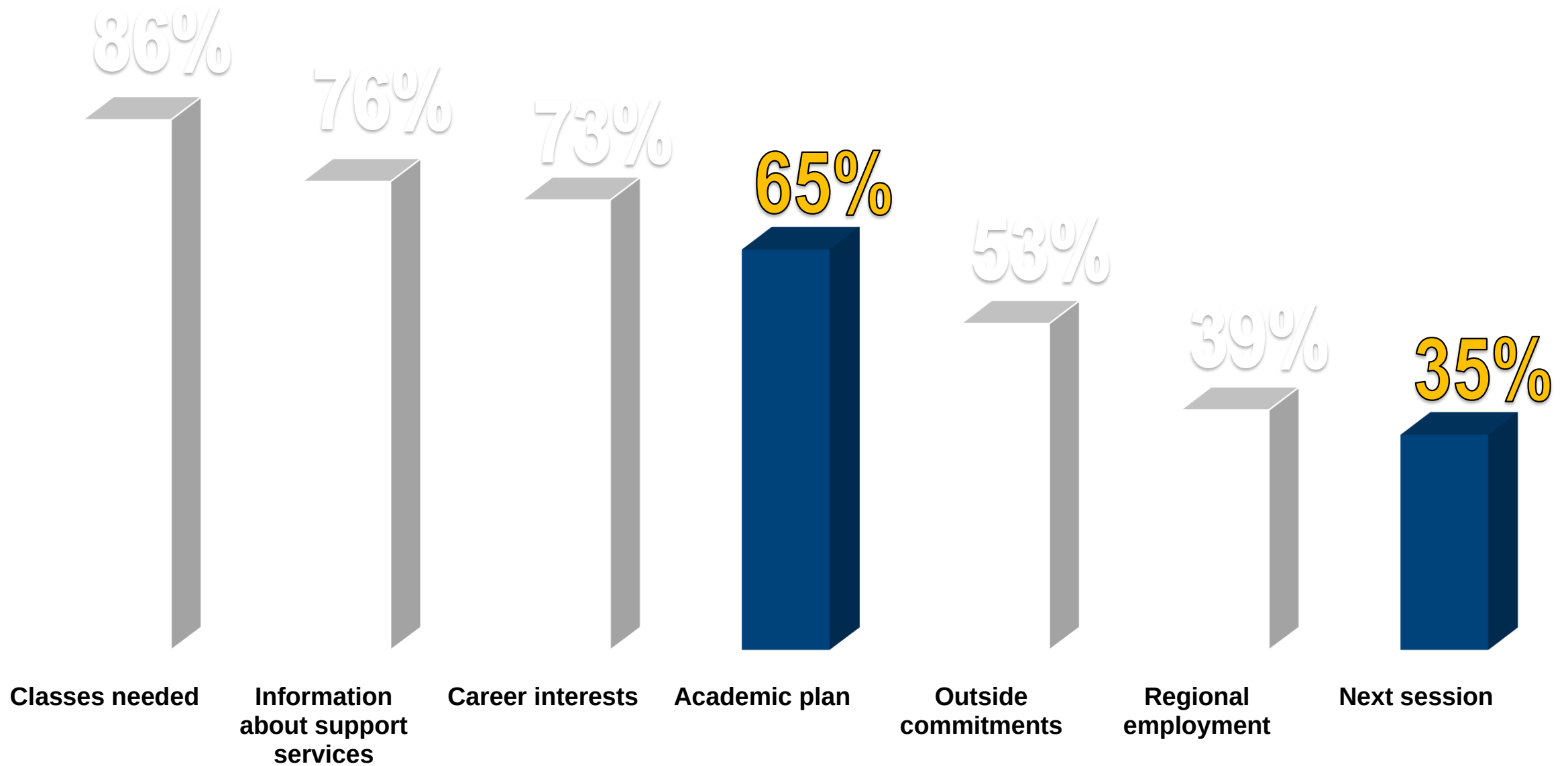
At this college, has a staff member helped you decide how to balance the number of classes you take and the number of hours you work for pay?



All Entering Students Who Work
N=13,175

Yes No



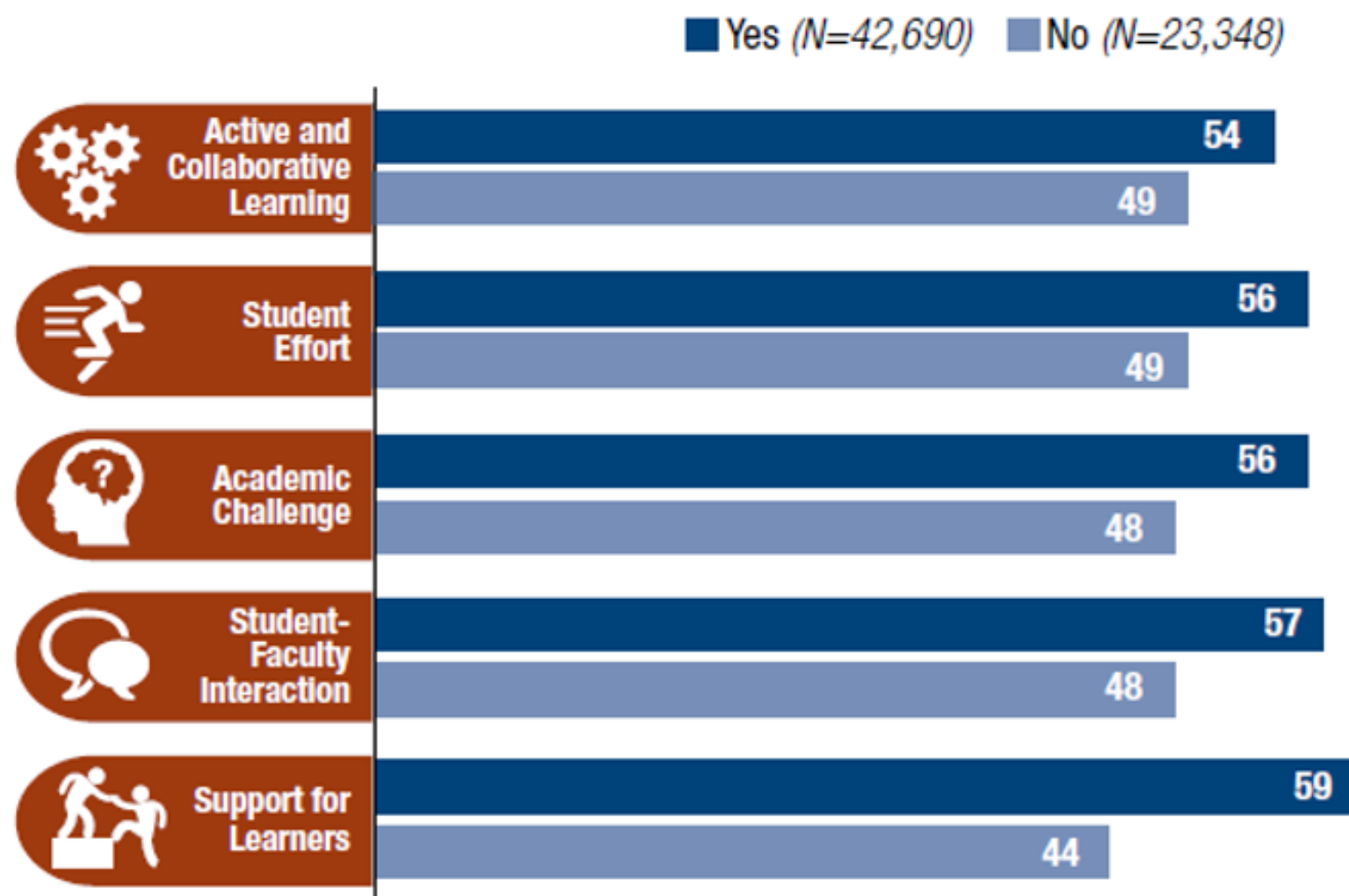


Students Who Say an Advisor Helped Them Develop an Academic Plan

■ Yes (*N*=42,690) ■ No (*N*=23,348)

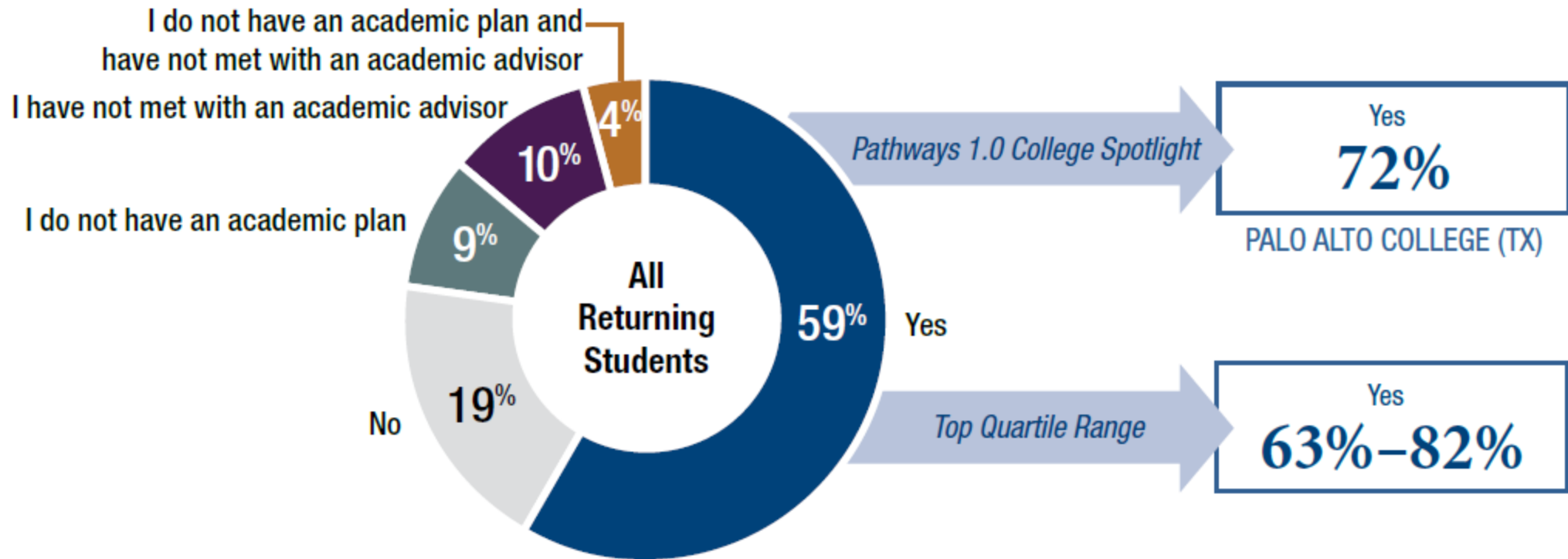


Students Who Say an Advisor Helped Them Develop an Academic Plan



Have you reviewed progress on your academic plan at this college
each time you have met in person with an academic advisor?

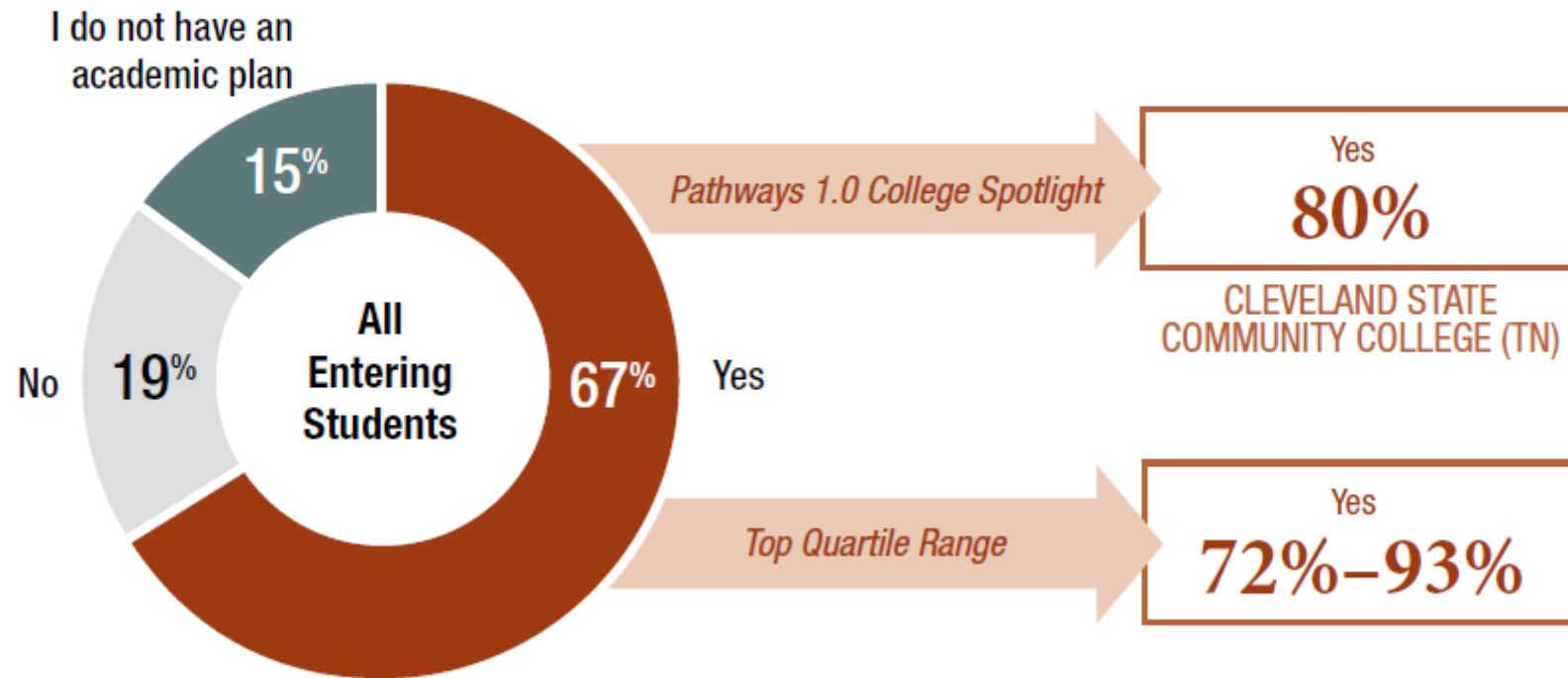
Have you reviewed progress on your academic plan at this college each time you have met in person with an academic advisor?



Percentages are institutional averages and therefore may not total 100%.

At this college, are you required to follow an academic plan that specifies which courses you are required to take?

At this college, are you required to follow an academic plan that specifies which courses you are required to take?



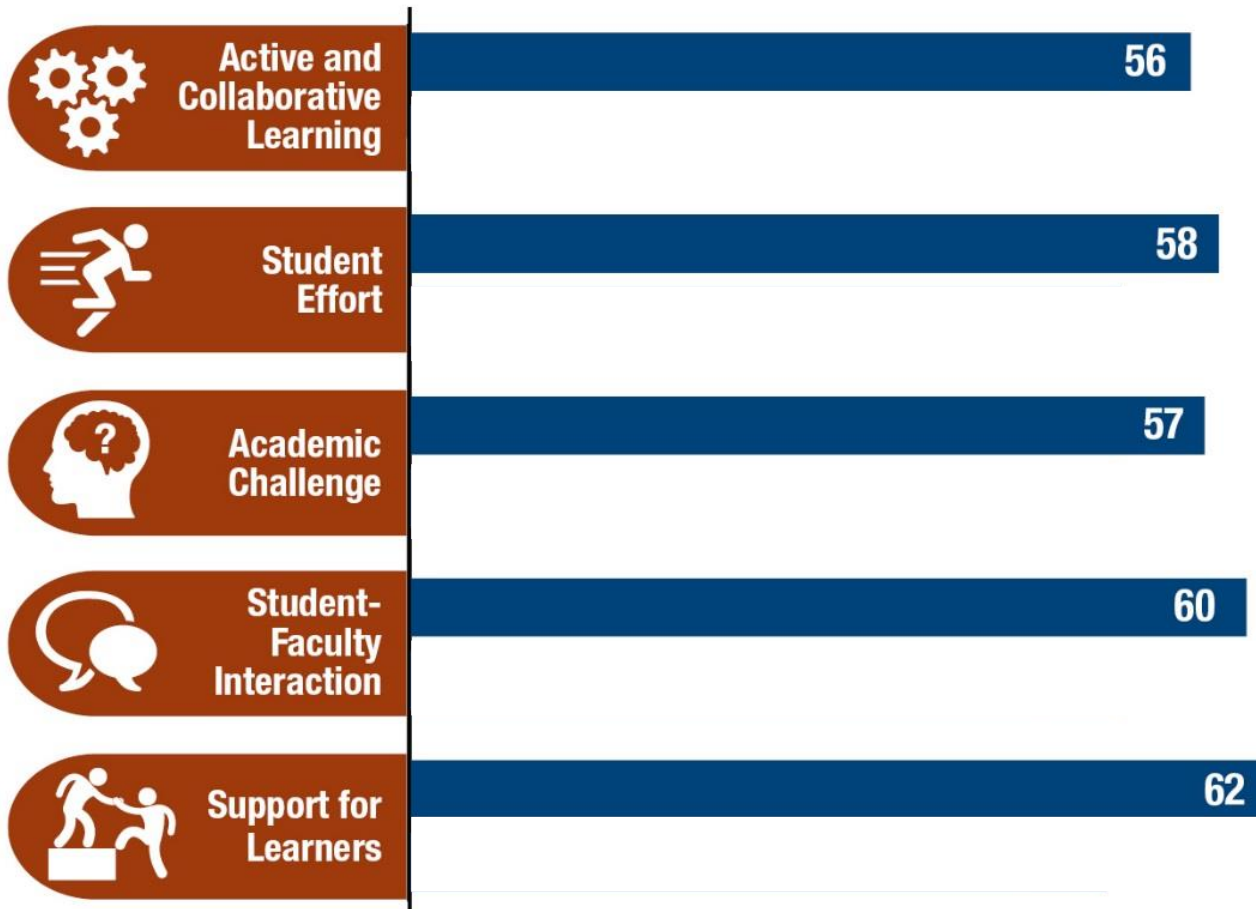
Percentages are institutional averages and therefore may not total 100%.



Students Who Say Their Advisor Discussed When Their Next Session Should Be

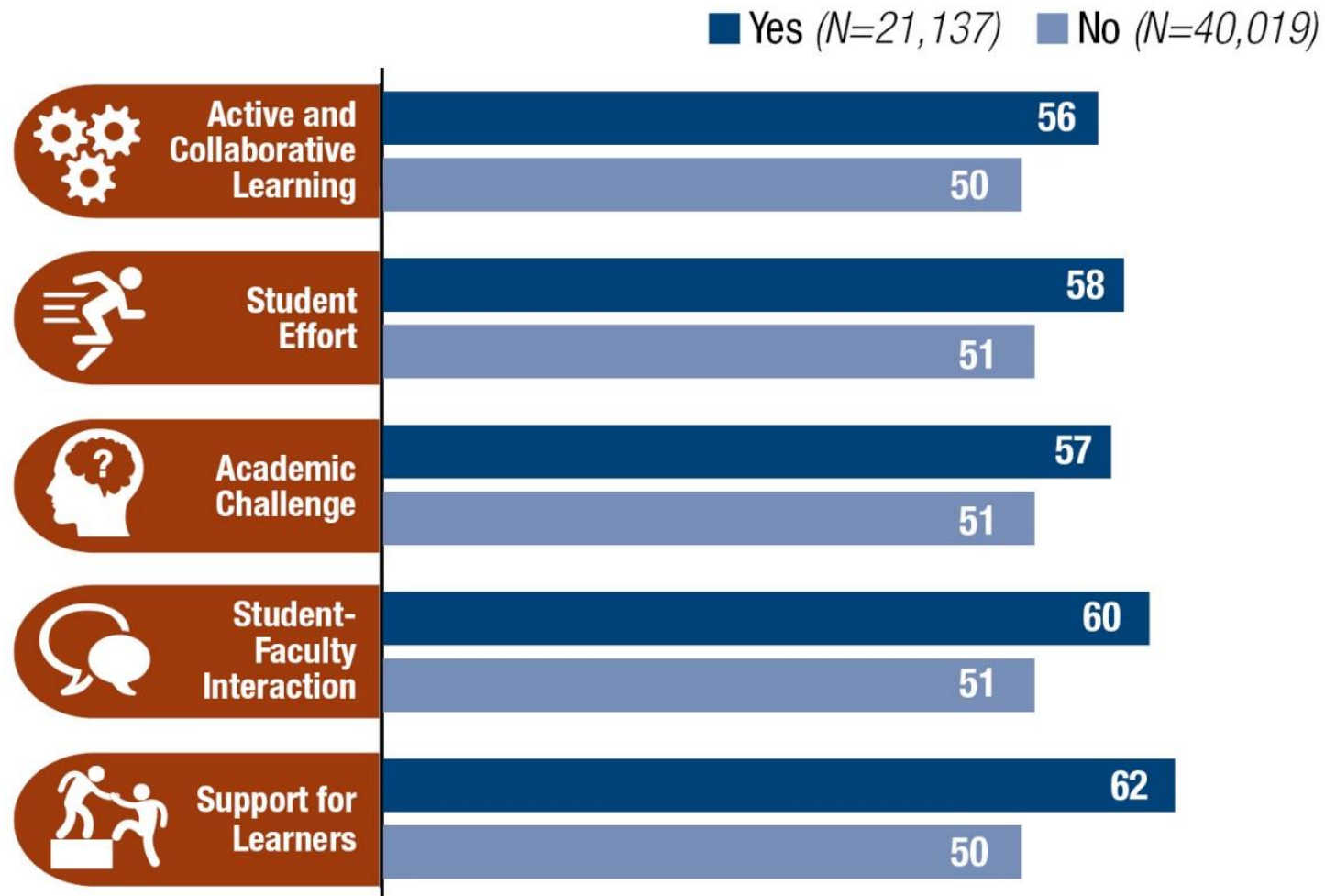
During my most recent meeting with an advisor this term, he or she discussed when my next advising session should be.

■ Yes ($N=21,137$) ■ No ($N=40,019$)



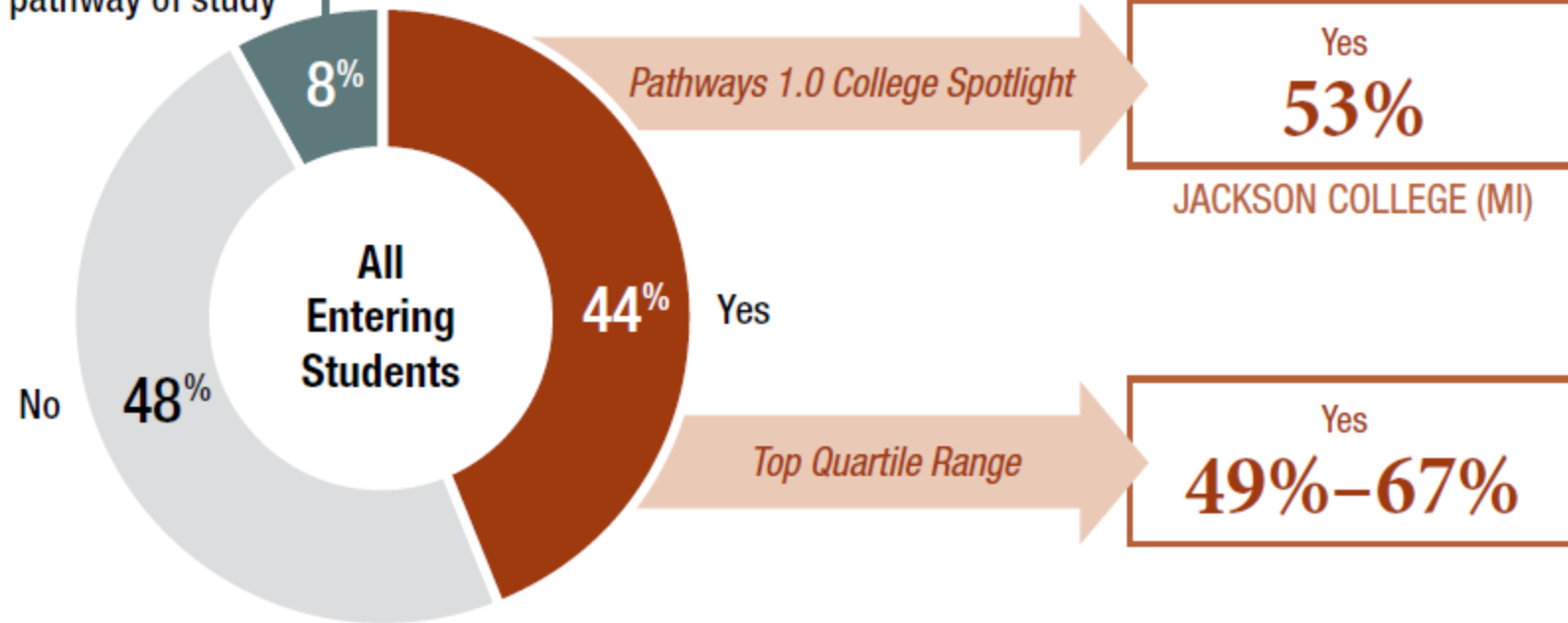
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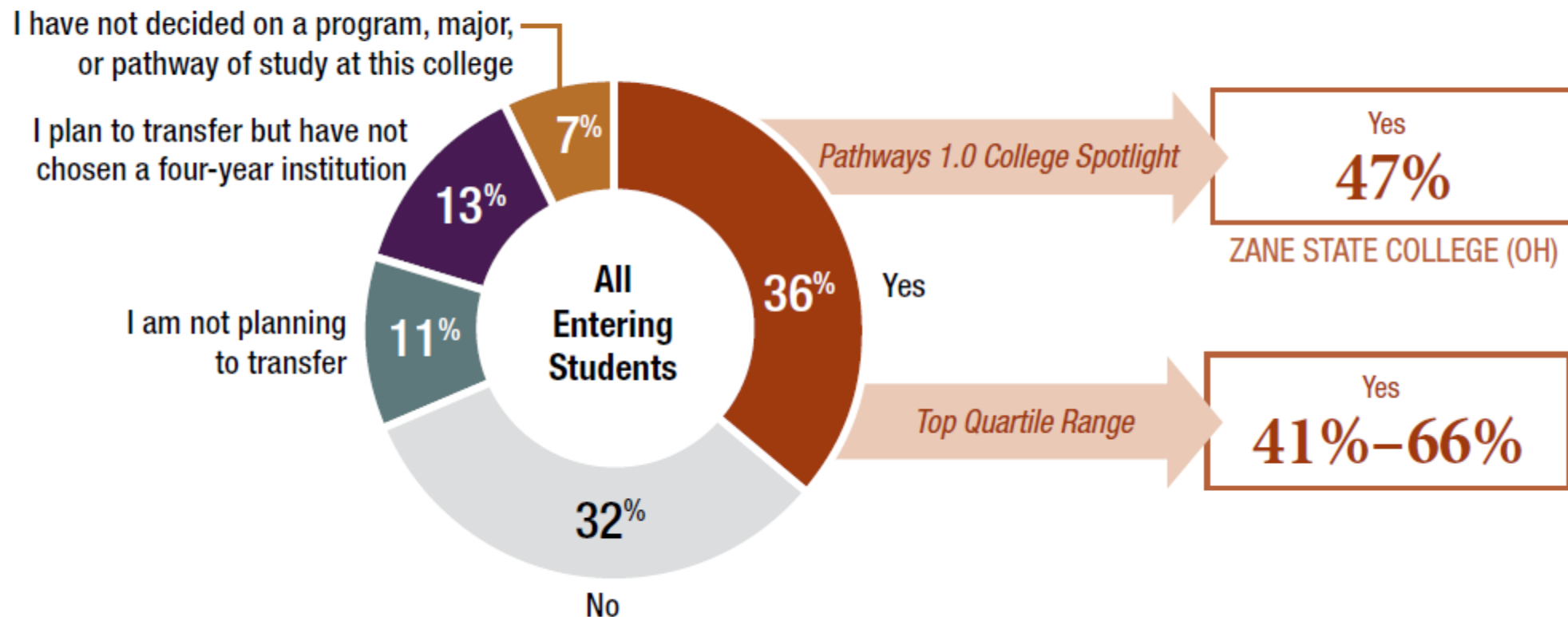
Has a staff member at this college talked with you about the types of jobs
your program, major, or pathway of study might lead to?

I have not decided on a program,
major, or pathway of study



Percentages are institutional averages and therefore may not total 100%.

Has a staff member at this college talked with you about which credits will transfer toward your intended program or major at the four-year institution of your choice?

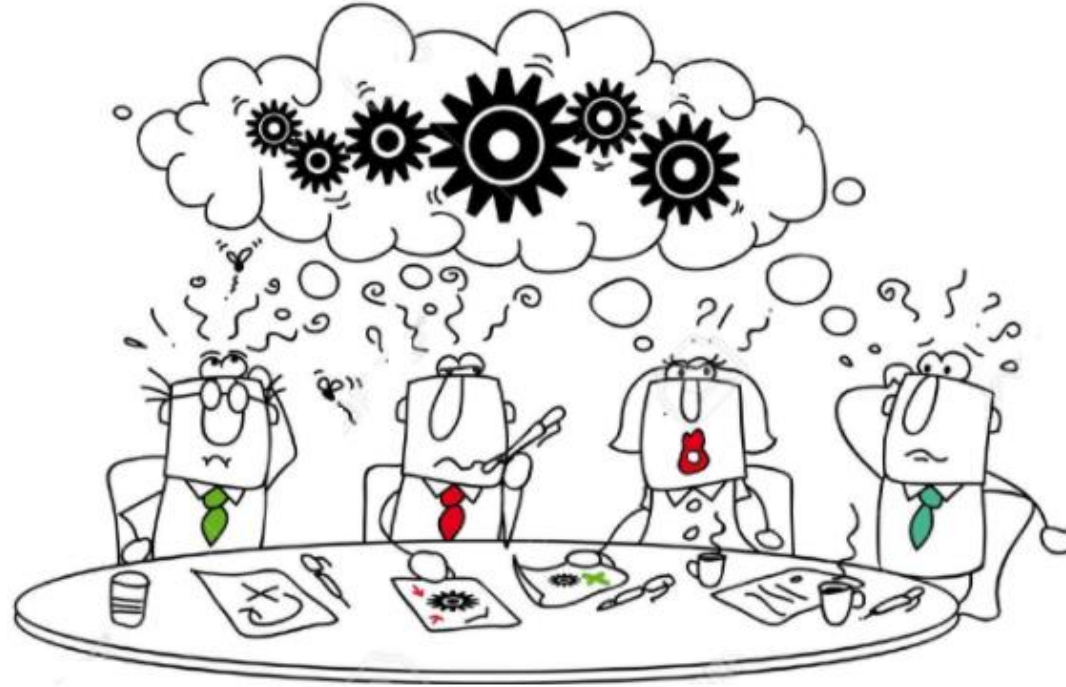


Percentages are institutional averages and therefore may not total 100%.

3. Intensity



On Average...How Long (minutes) is the First Advising Session?

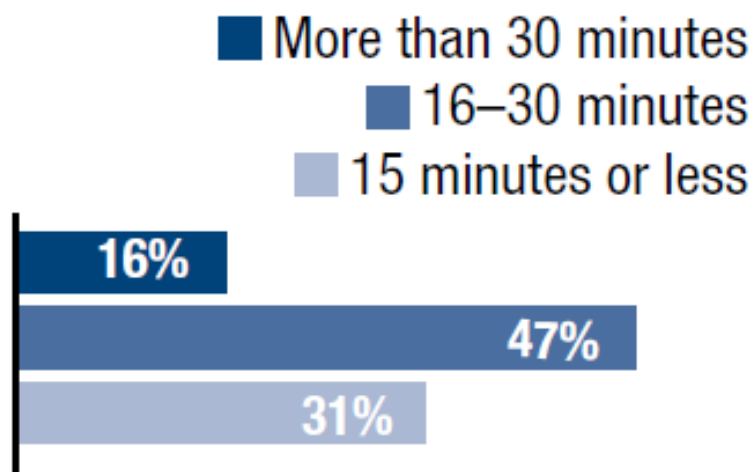


47%

Spend 16-30 minutes with an advisor

How long did your first advising session at this college last?

(*N*=67,954)



Students Who Have Longer Initial Advising Sessions

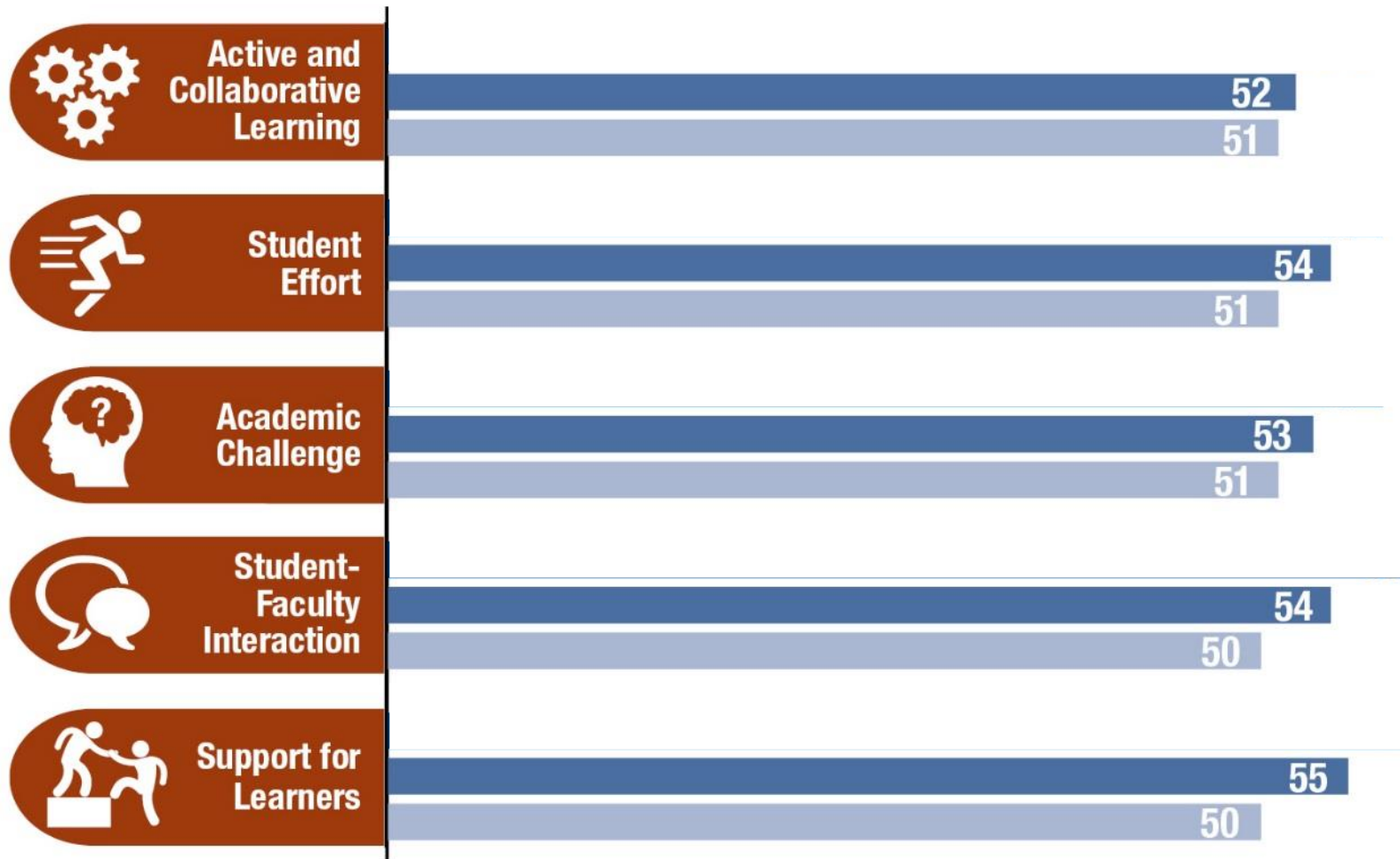
How long did your first advising session at this college last?

- More than 30 minutes ($N=10,632$)
- 16–30 minutes ($N=31,681$)
- 15 minutes or less ($N=21,336$)

Students Who Have Longer Initial Advising Sessions

How long did your first advising session at this college last?

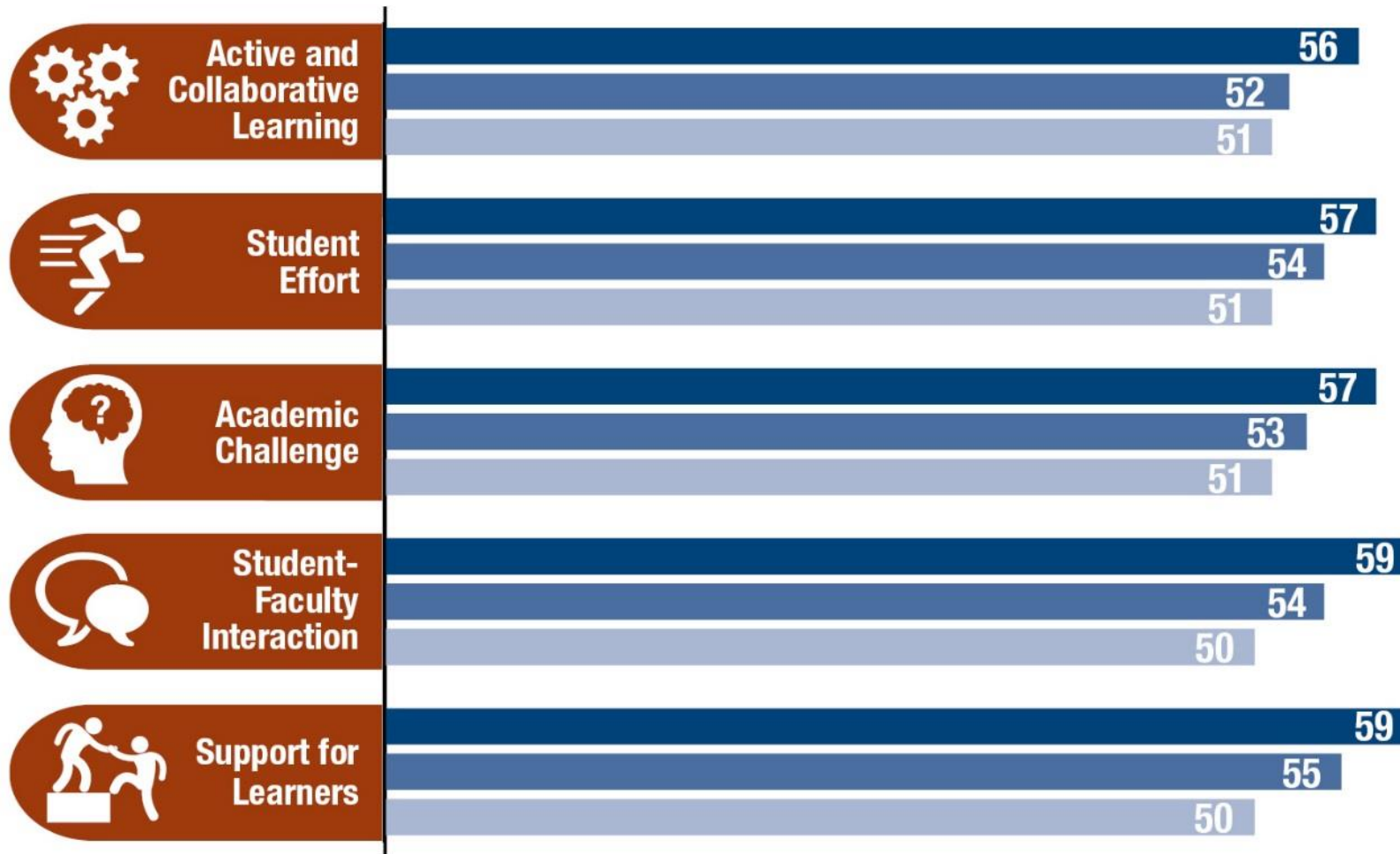
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BUILDING MOMENTUM

Using Guided Pathways to Redesign
the Student Experience



2020
NATIONAL
REPORT



The Intersection of Work and Learning

Findings From Entering Students
in Community Colleges



cccse.org/20years



[@CommCollSurveys](https://twitter.com/CommCollSurveys)



youtube.com/CCCSEVideo